

There's "Something Extra" about owning an OLOS!

Something that transcends the inviting look of rich new fabrics or the crisp response of a precisely-engineered power plant. Something beyond the simple pleasure of threading an Olds through traffic . . . or thundering it through its paces on a turnpike . . . or merely parking it out front.

Perhaps it is the sense of pride you feel when you quietly tell a parking lot attendant, "Mine's the '62 Olds." Or the flattering professional respect your Olds earns when you sweep into the neighborhood gas station.

Or the calm assurance of knowing that you've invested wisely and well... and that your investment will hold.

On the following pages, you'll meet a sparkling array of new Oldsmobiles

—magnificent Ninety-Eights . . . superb Super 88's . . . dazzling Dynamic 88's . . .

stylish new F-85's . . . plus a stunning new Starfire! Any one you choose

will amply demonstrate the point: there is "something extra" about owning an Olds!





Starfite ... AN OLDSMOBILE ORIGINAL!



Sparkling style and spirited performance were never so wonderfully wed as they are in this new '62 beauty—Starfire by Oldsmobile! Here's the blazing action of a 345-h.p. V-8 power plant with an ultra-high 10.50-to-1 compression ratio . . . teamed with a high-torque rear axle! Plus the sports-car fashion of leather-appointed bucket seats, stick-operated 4-S Hydra-Matic, center control console! All that—and more—in two bold new body styles!

STANDARD EQUIPMENT: Foam-cushioned, leather-detailed bucket seats—Sports-type control console—Tachometer—4-S Hydra-Matic with stick control—Power steering—Power brakes—Aluminum-accented carpet inserts—Starfire V-8 Engine with 10.50-to-1 compression ratio, high-speed comshaft, Multi-Jet Carburetion, Ultra

high-compression cylinder heads — 440 lb.-ft. torque at 3200 rpm—345 h.p. at 4600 rpm—Dual exhaust system—Special fiber-glass-packed mufflers—Color-matched luggage compartment—Wheelbase, 123"—Overall length, 213.9". Power seat, power windows and white sidewall tires are also standard on the Starfire Convertible.







Long on looks . . . great on "go"! Here is the measure of cars for 1962! Crisp new body lines . . . luxurious interior tailoring . . . impeccable appointments give the Ninety-Eight a during new elegance all its own! And its 330-h.p. Skyrocket Engine -more generously powered than ever-gives it action to match. Oldsmobile's smooth 4-5 Hydra-Matic Drive—the performance transmission—power brakes and power steering are all standard at no extra cost in any of the five distinctive Ninety-Eight models!

Styling elegance finds its finest expression in three fashionable four-door models!







Evillant chrome appointments highlight the comfortable Contom-Lounge interior of the Ninety-Eight Holiday Sedant Eich fabrics are blanded with Manaccean for new elegance!



HOLIDAY SPORTS SEDAN

3

MAGNIFICENT NEW NINETY-EIGHT

Fashion with a flair! The luxury of genuine leather! The opulence of deep-pile carpeting!

The pure excellence of a 330-h.p. Skyrocket Engine that turns your urge for action into sheer adventure! The glamorous new Ninety-Eight Conventible offers them all!

And from that distinctive Power-Profile grille to sleek new rear end it boasts a stirring new style that promises to please the most discriminating member of the soft-top set!



Smart new instrument panel highlights the fusurious convertible interior! 4.5 Hydrolistic Drive ... 1900 retering, brokes, wisdows, seel are standard equipment!





Superb New SUPER 88



Out ahead in style . . . out front in action! Oldsmobile's Super 88 sporkles with glamorous new interior detailing . . . gleaming new exterior design! Plus the eight-cylinder punch of a 330-h.p. Skyrocket Engine with the lightning response of new Fire-Swirl combustion! You may be sure . . . when you turn the key on any of the four spectocular 1962 Oldsmobile Super 88 models . . .

you've started something beautiful!



Bick fathers ... clock Microcross ... new alegance for Calaberty Sections!



The contemporary touch! Unique, crisply-angled roofline gives this hardsome Holiday Caupe the sporty flair of a conventible ... with all the advantages of a hardsop! Inside, the superbly-styled Super 88 interior offers "something extra" in exquisite appointments, appacious comfort! And in other respects as well—ride, performance, ease of control—it is as smart to own as it is to look at! As in all Super 88's, the action-packed 330-h.p. Skyrocket Engine, with ultra-high 10.25-to-1 compression, is standard equipment!









Second seat folds into floor to secondmodate over \$5 oc. fr. of family sergo! Below-deck Leggage Locker, optional at entre cost, lets you lock additional geor out of sight ... holds 8 cubic feet!

Superb New SUPER BB

You'll think Olds invented the word "practicality" when you slide into this wonderful new wagon! Seats are stollored in all-Morocceen to take all the punishment kids can dish out . . . or Morocceen-and-flabric for an odded touch of loxury! Front and odded touch of loxury! Front and rear floors are carpeted, tough viny! protects cargo area! And with all its utility, this Olds beouty is as steek as they come, chic as they go!



Dazzling New DYNAMIC 88

Papular performer...with economy to match! There's an eager look of action in the dollar-saving Dynamic 85's crisp new silhouette . . . and "something extra" under its handsome hood besides! A hustling, high-compression Rocket V-8 power plant—with an exclusive new Fire-Swirt combustion chamber—delivers a full 280 h.p., at 10,25-to-1 compression! Couple that with a new low 2,5-to-1 rear-safe ratio . . and you get more "go" from every gallon! Here's an action-economy combination that dares comparison in the medium-price class! All standard equipment at no extra cost, on any of the six smart new Dynamic 88 models for 1962 . . . Oldsmabile! a lovest-priced, full-size cars!



Smort Manaceum and textile . . . or Jewstone finish all Manaceum uphalstery! The Holiday Coope is yours in any of eight beautiful interior moth!











CELEBRITY SEDAN



Versatility never came in such a handsome package! Oldsmobile's two- or three-seat Dynamic 88 Fiestas accommodate big loads or big families with ease! With seats folded down, they handle over 85 cu. ft. of cargo. Interiors are fitted in a choice of six all-Morocceen color combinations . . . as wearable as you could ask! Deep-pile carpeting, matching viny! cargo-floor covering help make the fabulous Fiesta as pretty as it is practical!







Built for the buyer who wants OLDS quality in a low-priced car!

More smart new body styles than ever . . . with new room . . . new ride . . . zippy aluminum V-8's with up to 185 h.p.! Sparkling coupes . . . practical station wagons . . . smart sedans . . . plus two gleaming convertible coupes! You'll find them all in the wide new '62 lineup of Oldsmobile F-85's! With shock absorber and suspension refinements to make them more rideable . . . more roadable than ever! Extra rear-seat

OLDSMOBILE F-85

spaciousness in sedan models! The fiery performance of action-packed, aluminum V-8 engines—with up to 185 high-compression horsepower! Plus the new smoothness of 4-S Hydra-Matic... the performance transmission with the solid "feel"! For 1962, the fabulous F-85 is better than ever in every way... and every inch an Oldsmobile! Sized right! Powered right! Priced right, too... in a class by itself—in the low-price field!



CLUB COUPE



DELUXE STATION WAGON



DELUXE SEDAN

New sports-type control console adds a dashing touch to F-85 sports models! It's optional at extra cost on both the Cutlass Coupe and Cutlass Convertible!





Twin bucket seats—finished in glove-soft Morocceen—are standard equipment on both the F-85 Cutlass Coupe and the new F-85 Cutlass Convertible Coupe.

Ultra High-Compression Cutlass 185 . . . now available in every F-85 model! — Oldsmobile's Cutlass 185 is performance-engineered with a high-capacity manifold, four-barrel carburetor, high-torque 3.36-to-1 rear axle and 10.25-to-1 compression Cutlass 185 is standard equipment on F-85 Cutlass models; optional at extra cost on all other F-85 models.

F-85 SPECIFICATIONS

Wheelbase, 112° • Over-all Length, 188.2° • Over-all Width, 71.6° • Over-all Height (5-passeger leads); Cutlass Coope, 52.3°, Cutlass Convertible, 52.8°; Club Caupe, 52.3°, Station Wagon, 53.3° • Tire Size, 6.50 x 13° • Shipping Weight (4-Door Sedan approx.), 2595 lbs.

CUTLASS 185 V-8 ENGINE (Standard on Cutlass Coupe and Convertible,

optional on all other F-85 models)
Harsepower—185 at 4800 R.P.M. • Torque—230 at
3200 R.P.M. • Compression Ratio—10.25-to-1 •
Carburstor—4-Barrel • Displacement 215 au. in.

ROCKETTE V-8 ENGINE

(Standard on all F-85 Models except Cutlass)

Type—Aluminum Liquid-cooled V-9 • Horsepower
—155 at 4800 R.P.M. • Torque (Ib.-ft.)—210 at 3200
R.P.M. • Compression Rotio—8.75-to-1 • Bors and
Stroke—3.5" x 2.8" • Piston Displacement—215
cubic inches • Pistors—Aluminum, In-ploted autothermic • Corburator—Two-Barrel • Cooling Systom Cop.—16.5 Ott. • Electrical System—12-Volt.

CHASSIS

Frame—Frame-integral with body & Frant Suspension—Fivet-Paise with Counter-Dive, Frant Suspension—Fivet-Paise with Counter-Dive, Frant Cross
Bar; Nylon-Sleeved Shock Absorbers & Rear Suspension—Coil Springs with 4-link Stabilizer Control;
Rubber Insulation & Brakes—Cost Iron Drams;
Self-Energizing; 130-sq.-in. Brake Ubring Area &
Propeller Shoft—Two-piece with Constant Velocity
Center Joint & Transmission—3-Speed Syncromesh Standard, New 4-S Hydro-Mattic Diver
Optional at Extra Cost & Steering—Recirculating
Ball-Nut Gear; Rato-Mattic Power Steering Optional

**Turning Circle Diameter—37.0 ft. & Rear Axle
—Semi-floating; Hypoid Geors.

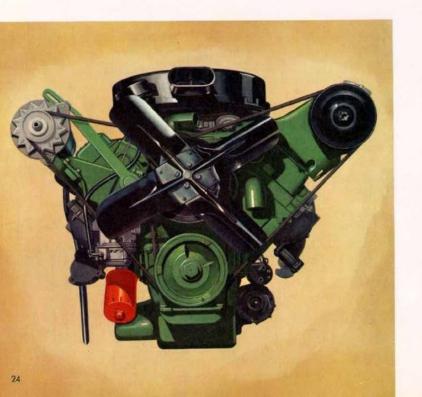




THERE'S "SOMETHING EXTRA" ABOUT OWNING AN OLDS!

Or the extra performance of a more-powerful-than-ever Skyrocket V-8! Or the solid

new smoothness of Oldsmobile's 4-S Hydra-Matic Drive . . . the performance transmission!



New high-compression Rocket V-8—standard equipment on every Dynamic 88—puts 30 more h.p. at your command . . . teams with low rear-axle ratio for more "go" per gallon!



If action's your object, you'll find it here! For this year, Olds introduces an action-packed high-compression Rocket Engine that puts performance and fuel economy under the hood of every Dynamic 88! The '62 Rocket boosts horsepower to 280...a new high! And it's standard at no extra cost!

bustion chamber . . . with a new contoured head and dished piston . . . improves firing through more uniform ignition of fuel-air mixture. Result: stepped up fuel efficiency and performance in every Dynamic 88! In addition, the high-performance '62 Rocket Engine with its 10.25-to-1 compression is coupled with a new low 2.56-to-1 rear axle ratio. Dynamic 88 owners get fiery action . . . excellent fuel economy, tool

Also available: Regular-gas 260-h.p. Rocket V-8 with an 8.75-to-1 compression ratio—optional at no extra cost on all Dynamic 88 models.



Power-packed Skyrocket Engine with Multi-Jet carburetion delivers a full 330 h.p. . . . is standard on Ninety-Eight and Super 88 models, optional at extra cost on Dynamic 88's!

The word "response" takes on new meaning in Oldsmobile's great new Skyrocket V-8! For the Skyrocket—standard on Ninety-Eights and Super 88's—has the displacement, the compression and the carburetion to turn out 330 horsepower...more than ever before!

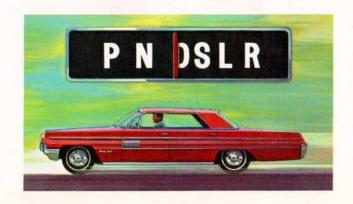
New Power-Peak camshaft makes the most of the Skyrocket's 394-cubic-inch displacement! Oldsmobile's unique piston-integral Fire-Swirl combustion chamber permits a 10.25-to-1 compression ratio. Teamed with a Multi-Jet four-barrel carburetor, it delivers the kind of exhilarating action you expect in an Oldsmobile!

High-performance, ultra high-compression Starfire V-8 with a stepped up 345 h.p. rating—standard at no extra cost on Starfire models!

4-S HYDRA-MATIC DRIVE features extra smoothness . . . new silence . . . added passing safety . . . superior response! It's the performance transmission . . . with the solid "feel"!

There's a smooth, solid, geared-to-the-road "feel" to Oldsmobile's 4-S Hydra-Matic! And with good reason! New pressure-compensated shift pattern—another Oldsmobile automotive advancement—adds new smoothness to automatic driving without sacrificing any of the power-performance characteristics traditional with Hydra-Matic Drive!

Here's new silence—through all four stages—from first take-off to full tilt! Here is the added safety of more efficient downhill engine braking in all speed ranges . . . and an exceptionally authoritative passing gear! Plus a solid responsiveness that makes 4-S Hydra-Matic the perfect partner to rocketing Oldsmobile performance! New 4-S Hydra-Matic Drive is standard on all Ninety-Eight and Starfire models, optional at extra cost on all other Olds models.



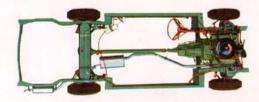
THERE'S "SOMETHING EXTRA" ABOUT OWNING AN OLDS!

The way it babies you over bumps and cushions you on the curves!

The way it saves you maintenance money and time! The way its beauty holds and its quality pays off . . . mile after merry mile!

New Factory-Sealed Lubrication . . . Self-Adjusting Power Brakes simplify Olds maintenance, cut operating costs! Your '62 Olds will be as easy to take care of as it is to look at! Now Olds offers two important advancements that cut both service time and costs.

One of these is Oldsmobile's new Factory-Sealed Lubrication system. For 1962, all Oldsmobile chassis lubrication points—shown in red below—have been sealed at the factory with the proper lubricant to provide a longerlasting "original-design" ride and reduced maintenance. Result: Your '62 Olds, under normal conditions, does not require further chassis lubrication!



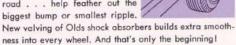
Oldsmobile also features Self-Adjusting Power Brakes for 1962! Brakes adjust themselves. You save the time and

expense of manual lining adjustments! And stopping's safer, more dependable with the new design. The automatically-correct lining clearance assures plenty of pedal reserve to bring the car to a steady, positive stop. Standard on Starfire and Ninety-Eight, optional on all other models.



Improved shock absorbers . . . softer suspension highlight Oldsmobile's '62 Vibra-Tuned Ride! Every detail of every '62 Oldsmobile assures the measure of quietness, comfort and sheer roadability you expect in a

fine car. The Olds body is cushioned in live rubber at more than ninety points... with resilient new body mounts to screen road noise and dampen vibration. New resistance rates in Olds springs literally tune the springs to the road... help feather out the biggest bump or smallest ripple.



Olds positioned the steering column on all models to provide additional wheel-to-seat clearance and front-seat ease! Foam padding—up to 234" thick—builds solid comfort into every Olds seat! Pivot-Poise front suspension, with Counter-Dive, provides heads-up stops! And efficient Twin-Triangle Stability brings out the full ride benefits of over-the-axle coil springs...provides superior roadability!

Deep-seated comfort . . . all-around passenger protection are built-in extras of Oldsmobile's Guard-Beam Frame! You can really sit up and take notice of the surrounding scenery in the spacious new Oldsmobile—thanks in large measure to the advanced design of the rugged Guard-Beam Frame. The seats extend down between the frame side rails to permit deeper cushions and provide extra protection against side impact. And Oldsmobile's Torque-Box construction adds greater strength all around!



WHEEL TRIM RINGS—fashioned in gleaming chrome—complement Oldsmobile's smart '62 style.



DELUXE WHEEL DISCS add a touch of glamor to wheels. Available in six harmonizing colors.



DECK LID POWER LOCK RE-LEASE opens trunk automatically from control in glove comportment.

GUIDE-MATIC POWER HEAD-LIGHT CONTROL automatically







Oldsmobile offers Power Equipment and Accessories to suit your convenience... assure your motoring pleasure!

- POWER WINDOWS operate individually or from driver's master control.
- POWER VENTIPANES open and close at touch of handy control switch.
- ROTO-MATIC POWER STEERING improves maneuverability, takes the effort out of parking and turning . . . gives you full feel of the road.
- SIX-WAY POWER SEAT moves forward and back, up and down, or tilts to desired position. Four-Way Power Seats are also available.
- PEDAL-EASE POWER BRAKES are self adjusting . . . assure safer, straighter stops with less push . . . save time and expense of maintenance.
- SAFETY SENTINEL flashes light on dash, sounds warning at pre-set speed.

- AIR CONDITIONING—with new 6-cylinder compressor—has a rated capacity up to 1% tons, for high-volume air flow and quieter operation. Five outlets—shown by the stars on the illustration—are adjustable, direct cool washed air right where you want it.
- DUAL-RANGE POWER HEATER permits push-button control of direct or indirect air flow, also provides two-speed defrosting and ventilation.
- SUPER DELUXE RADIO features Wonder-Bar automatic station selector and convenient foot switch. Fine fidelity, fully-transistorized De Luxe Radio and Bi-Phonic Rear Seat Speaker System also available.
- POWER ANTENNA raises or lowers quickly at the touch of a switch.





'62 OLDSMOBILE



SPECIFICATIONS

STARFIRE—Wheelbase, 123" • Over-all Length, 213.9" · Over-all Width, 77.9" • Over-all Height (5-passenger load): Coupe, 54.7" • Convertible, 55.3" • Tire Size, 55.0 x 14 (Convertible), 8.00 x 14 (Coupe) • Shipping Weight (Coupe opprox.), 4003 lbs.

NINETY-EIGHT — Wheelbase, 126" • Over-all Length, 220" • Over-all Width, 77.9" • Over-all Height (5-passenger load); Town Sedan, 56.6"; Holiday Sedan, 56.6"; Holiday Sedan, 56.6"; Holiday Sports Coupe, 55.1"; Convertible Coupe, 55.4" • Tire Size, 8.50 x 14" • Shipping Weight (Town Sedan approx.), 4294 lbs.

SUPER 88—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width 77.9" • Over-all Height (5-passenger load), Celebrity Sedan, 55.8", Holiday Sedan poprox.J. 4065 lbs.

DYNAMIC 88—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width, 77.9" • Over-all Height (5-passenger load): Celebrity Sedan, 55.8", Holiday Sedan, 55.8", Holiday Sedan, 55.8", Holiday Coupe, 54.7", Convertible Coupe, 55.1", Fiesta, 57.2" • Tire Size, 8.00 x 14" • Shipping Weight (Celebrity Sedan opprox.), 4041 lbs.

Engine	STARFIRE	SKYROCKET (Ninety-Eight Super 88)	ROCKET (Dynamic 88)
Туре	Ultra High Comp. V-B	Ultra High Comp. V-8	Ultra High Comp. V-8
Horsepower	345 at 4600 R.P.M.	330 at 4600 R.P.M.	280 at 4400 R.P.M.
Torque (bft.)	440 at 3200 R.P.M.	440 at 2800 R.P.M.	430 at 2400 R.P.M.
Displacement (cu.in.)	394	394	394
Compression Ratio	10.50-to-1	10.25-to-1	10.25-to-1
Bore (inches)	4½	41/8	4 1/8
Stroke (inches)	311/16	311/4	311/6
Carburetor	Multi-Jet	Multi-Jet	Econ-O-Way
Fuel Required	Premium	Premium	Premium
Fuel Tank Capacity	20 Gallons	. 20 Gellons	20 Gallons
Cooling Capacity	20.25 Qts.	20.25 Qts.	20.25 Qts.
The second secon		PROFESSION CONTRACTOR	

REGULAR ROCKET—260 Horsepower, 8.75-to-1 Compression Ratio, Regular Fuel; optional at no extra cost on Dynamic 88.

CHASSIS

LUBRICATION—Factory-Sealed Lubrication • FRAME—Guard-Beam Design with Torque-Box Construction • FRONT SUSPENSION—Tivol-Poise with Counter-Dive; Independent Coil Springs; Stabilizer Bar • REAR SUSPENSION—Twin-Triangle Stability with Coil Springs and 4-Link Suspension; Rubber Insulation • BRAKES—Air-Scoop, Super-Hydraulic, with cooling flange; 191.7 ac, in. Lining Area; Pedal-Operated Parking Brake. Self-adjusting Pedal-Ease Power Brakes Standard an Ninety-Eight Series and Starfire, Optional on other Series • TRANSMISSION—Syncromesh, Standard on Dynamic 88 and Super 88 Series • NEW 4.5 HYDRA-MATIC DRIVE—With Exclusive Accel-A-Rotor Action; Standard on Ninety-Eight Series and Starfire, Optional on other Series • STEERING—Dual Center-Control, Recirculating Ball-Nut Gear. Reto-Matic Power Steering Standard on Ninety-Eight Series and Starfire, Optional on other Series • TURNING CIRCLE DIAMETER—Dynamic 88 and Super 88, 43.0 ft.; Ninety-Eight, 43.8 ft. • KEAR AXLE—Semi-floating; Hypoid Gears.

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG AND OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFICD. A PARTIAL LIST OF ACCESSORIES FOR STAMPIRE, NINETY-FIGHT, SUPER: MS AND DYNAMIC OS MODELS IS ON PAGES M, M. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDMOBILE QUALITY OFALETS.

OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS, AND ALSO TO DISCONTINUE MODELS.