



THE ALL-WEATHER BROUGHAM

Outstanding among all fine cars on famous avenues and boulevards, Lincoln appearance unmistakably suggests Lincoln quality and fineness. Lincoln character and reputation do not need the emphasis of showy embellishment—that which is genuinely fine wins universal recognition without display—those who design Lincoln bodies—famous custom body designers—seek

with beautiful body lines to express the innate fineness of Lincoln quality and performance.

A glance at this beautiful Brougham (by Brunn) reveals Lincoln distinction—it is as perfect in line and form as a sculptured masterpiece—its simplicity and genuine elegance appeal most invitingly to the educated tastes of people who invariably buy the finest things.

The interior of the Brougham is like a corner in the perfect home—comfortable, restful, unobtrusively rich in fabrics and costly fittings. There are two folding armchairs for the extra guests. The driver's compartment—entirely separate—may be open or closed—an arrangement quite vogue in this season's fine closed cars

L I N C O L N M O T O R C O M P A N Y
 Division of Ford Motor Company