



THE WORLDS MOST VERSATILE VEHICLE

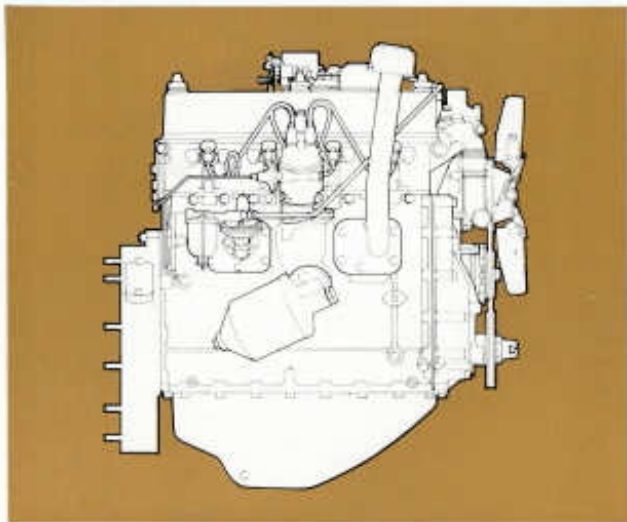
Having gained unprecedented international fame since its introduction twenty years ago, the Land-Rover of today continues to lead the field in virtually every aspect of four-wheel drive operation.

Its purposeful design and rugged construction have undergone little outward change in the last ten years, but in keeping with the ever increasing needs of operators throughout the world, a great many mechanical developments have been progressively incorporated.

With a choice of petrol or diesel engine, short or long chassis, bonneted or forward control, 38 body variants, an extensive range of optional equipment including special-purpose tyres, and appliances and bodies by approved manufacturers, the Land-Rover is now, more than ever, the 'World's Most Versatile Vehicle'.

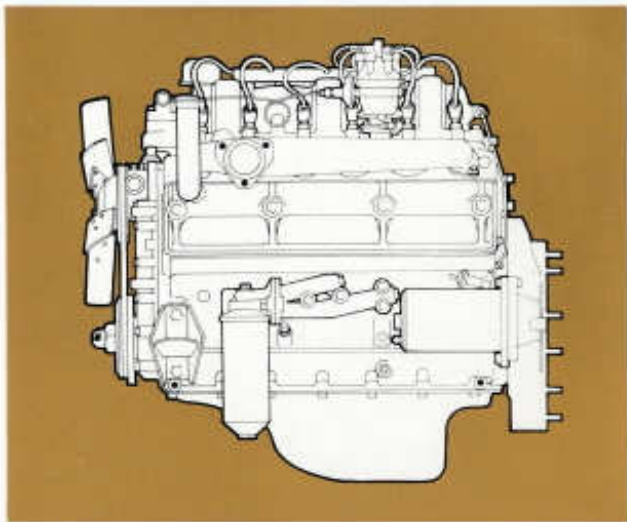
Your local Dealer or Distributor will be pleased to give you a demonstration and will advise on the items of equipment most suited to your needs.





2½ LITRE PETROL ENGINE

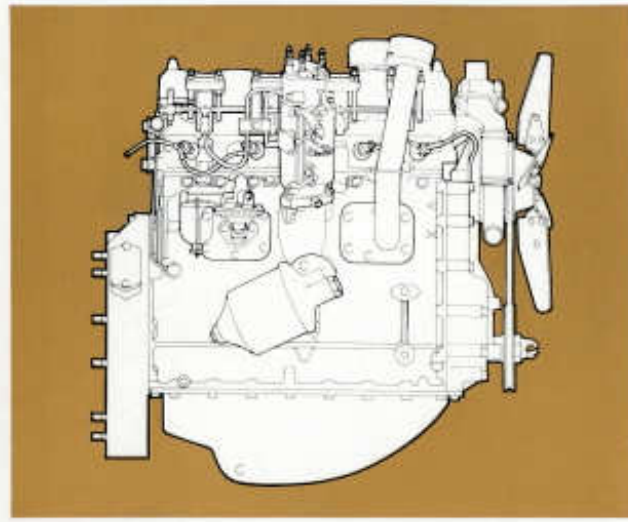
Designed to meet the exceptional demands of the versatile Land-Rover under all conditions, this four-cylinder unit is both tough and reliable. Its flexibility makes it suitable for both road and cross-country use.



2.6 LITRE PETROL ENGINE

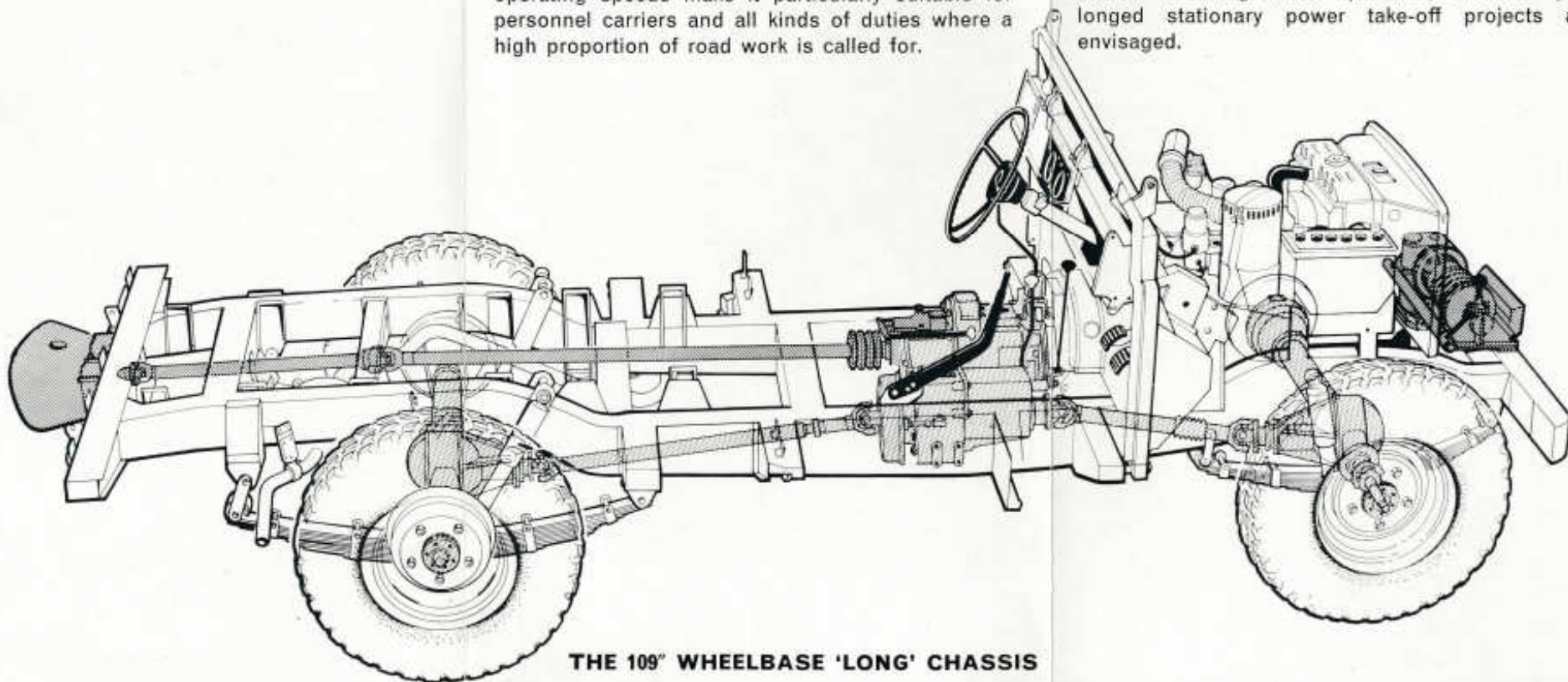
The six-cylinder petrol engine is offered as an added alternative on Long and Forward Control Land-Rovers.

Its greater power output and smoothness at high operating speeds make it particularly suitable for personnel carriers and all kinds of duties where a high proportion of road work is called for.



2½ LITRE DIESEL ENGINE

Available as an alternative to the petrol engine, to which its power and speed range are closely matched, the rugged diesel engine contributes further to the economy and efficiency of the Land-Rover in conditions favouring diesel operation, or where prolonged stationary power take-off projects are envisaged.



THE 109" WHEELBASE 'LONG' CHASSIS