

1962 FORD TRUCKS

FALCON—RANCHERO PICKUP AND SEDAN DELIVERY



Full-time economy that only starts with Ford's low price!



NEW FALCON ECONOMY...



LOADS OF LOADSPACE

The Falcon Pickup's big 6-ft. box (nearly 8 ft. with tailgate down) gives over 31½ cu. ft. of usable loadspace. And that's room aplenty for most any pickup job. Over 55 in. of flat floor width (42.6 in. between the wheel-housings). The instant-lock tailgate can be opened or closed with a simple one-hand motion and is grain-tight.

RANCHERO PICKUP

Here's all the flair and fashion . . . all the riding comfort and handling ease . . . even the compact costs of a Falcon car. The 1962 Falcon Ranchero is a wonderful combination of beauty, workability and economy. Your savings start with a low, thrifty price tag, and continue with exceptional gas economy.

In certified tests—including hills, constant speeds on level roads, and simulated traffic conditions—the standard 85-hp Economy Six averaged 30 miles on a gallon of regular gas. And total operating costs—oil, maintenance, tires, parts—are remarkably low.

Business is more of a pleasure! Your loads are easier to work with, with only a 38.9 lift from the ground to the top of the Ranchero's sides, or only 27 inches to the sturdy steel tailgate. And when business is done . . . outdoor sports fans (who also like comfort) will find the Ranchero a perfect companion on hunting, fishing, camping and boating trips.



LUXURY LOUNGE INTERIORS Look at the practical beauty and spaciousness in this comfortable Luxury Lounge interior. The full-width seat holds three with ease. The standard seat material is a brown "Western Mould" durable vinyl with bridge bolsters and seat facings. Deluxe black (illustrated) or red vinyl trims, color-keyed to exterior color, are available as part of the Deluxe Trim Package.

SEDAN DELIVERY

The new 1962 Falcon Sedan Delivery is styled for beauty . . . built for efficiency and economy. Its compactness means nimble handling in heaviest traffic, easy parking in small spaces, panels would have to pass by. It's mighty easy on your gas bill, too. The same Economy Six that averaged 30 miles per gallon in the Ranchero (tests included hills, constant speeds on level roads, and simulated traffic conditions) is the standard engine.

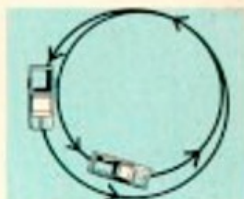
Inside there's a full 76.2 cubic feet of loadspace. It's handy, too. The tailgate opening is nearly 4 feet wide at the floor. And there's 86.8 inches of loadspace length, 106.1 inches with the tailgate down. The floor is weather-seal treated plywood and steel, the sides are covered with hardboard.

Outside, this beauty is built to keep right on saying nice things about your business at every stop. Diamond Lustre Finish keeps this Sedan Delivery looking new without wading. And rocker panels and all main underbody structural members are heavily zinc-coated to resist rust and corrosion.

Ford Falcon Features for Your Benefit



Economy-proved 85-hp Six has short-stroke design for thrifty operation. And there's new freedom from mechanical troubles with this simple, durable engine. Special 170-cu. in. high-performance Six is optional for added power with gas savings, too.



Easy to get around in! The Falcon Ranchero and Sedan Delivery have a compact 109.5-inch wheelbase and short overall length of 189 inches. This provides a short turning diameter and easy overall maneuverability.



Ford Falcons fight rust for greater durability. All main underbody structural members are heavily zinc-coated to protect against rust and corrosion. New, improved aluminized muffler will normally last three times as long as ordinary types.



4,000 miles between oil changes means you can save important money on oil changes. Ford's Full-Flow oil filter extends the oil change period to a full 4,000 miles. This means the average owner now has to change oil only three times a year.

SPECIFICATIONS

Exteriors: Standard equipment includes: chrome front and rear bumpers, two taillights, dual vacuum-booster windshield wipers, dual electric horns, directional signals; bright-metal windshield reveal molding, taillight trim rings and hub caps. *Sedan Delivery* also has bright-metal drip moldings. Solid colors available are: Raven Black, Rangoon Red, Silver Gray, Viking Blue, Baffin Blue, Oxford Blue, Silver Moss, Ming Green, Tuscany Yellow, Sandshell Beige, Fieldstone Tan, and Corinthian White. Optional Two Tone combinations are: Baffin Blue and Viking Blue, Fieldstone Tan and Sandshell Beige, plus Corinthian White and any solid color.

Interiors: Standard equipment includes: arm rests (Falcon Ranchero), dome light, rearview mirror, spare tire and wheel, sun visor (left side *Sedan Delivery*, both sides *Ranchero Pickup*), dispatch box, ash tray, Double-Grip door locks, Lifeguard steering wheel, brown "Western Motif" vinyl seat covering with beige vinyl bolsters and seat facings.

Engine: 85-hp Falcon Six—144-cu. in. displacement, 3.50" bore x 2.50" stroke, 8.7 to 1 compression ratio, operates on regular fuel; single venturi carburetor, simplified integral intake manifold and cylinder head; Full-Flow oil filter; 18-mm. Turbo-Action spark plugs; 12-volt electrical system; 54-plate 40 amp-hr battery; 25 amp generator; aluminized muffler.

Engine: (optional) high-performance Six—170-cu. in. displacement, 3.50" bore x 2.94" stroke, 8.7 to 1 compression ratio, operates on regular fuel; single venturi carburetor; Full-Flow oil filter; aluminized muffler.

Clutch and Transmission: Single-plate, cushion-disc clutch, face diameter 8½ in., total frictional area 68.1 sq. in., aluminum housing. Manual 3-speed, Synchro-Silent transmission. Optional: 2-speed Fordomatic Drive with 3.50 to 1 axle ratio only.

Rear Axle: Semi-floating type with hypoid gears; overhung drive pinion; 3.50 to 1 axle ratio, 4.00 to 1 optional with 85-hp Six only.

Front Suspension: Angle-Poised ball-joint type with 4-in. coil springs and shock absorbers.

Rear Suspension: Semi-elliptical variable-rate leaf springs and shock absorbers.

Brakes: Dependable double-sealed; 9" x 2¼" Duo-Servo; total lining area 137.2 sq. in.

Tires: 6.50 x 13 4PR on 13 x 4½ J safety-type wheels.

Wheelbase: 109.5 inches.

Other Available Equipment: HD Battery (66-plate, 55 amp-hr); Heater and Defroster (fresh air "Blend-Air" type hot water heater); Hydrocarbon Emission Control Device (positive crankcase ventilation); Pushbutton Radio and Front-Mounted Antenna; Safety Package "A" (padded instrument panel and sun visors); Seat Belts; Tailgate Window, Power-Operated (for *Sedan Delivery*); Tires (6.50 x 13 4PR white sidewalls, 6.50 x 13 6PR black or white sidewalls); Wheel Covers (bright metal); Tinted Glass; Windshield Washers; Windshield Wipers (electric); White Steering Wheel with Chrome Horn Ring; Cigar-Cigarette Lighter; Backup Lights.

Deluxe Trim Package: Includes bright-metal moldings on door window frames and tailgate window opening plus arm rests, both sides, and right-hand sun visor on *Sedan Delivery*—bright-metal moldings around top of box and cab back, plus frames on door window on *Ranchero Pickup*. Also, in both a white steering wheel with horn ring; cigar-cigarette lighter; dome light door switch; and black and white or red and white vinyl upholstery.

The specifications contained herein were in effect at the time this folder was approved for printing. The Ford Division of Ford Motor Company reserves the right to discontinue models or any line, or change specifications or design, without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this folder are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer. Warranties referred to herein are applicable to products sold in North America and in certain neighboring areas.

FORD TRUCKS COST LESS . . . Save now . . . Save from now on!

12,000-MILE WARRANTY (OR 12 MONTHS)—On all 1962 Ford Trucks each part (except tires and tubes) is warranted by your dealer against defects in material or workmanship for 12 months or 12,000 miles, whichever comes first. The warranty does not apply, of course, to normal maintenance service or to the replacement in normal maintenance of parts such as filters, spark plugs and ignition points.