

For the exciting story of Ford's New SHORT STROKE ENGINES

## SERIES F-100

MAX. G.V.W.- 5,000 LBS.



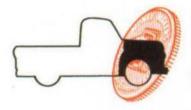
The Money-Makers!

FORD TRUCKS for 55 with TRIPLE ECONOMY

Now/MAKE EVERY RUN AN ECONOMY RUN!

# Make money...save money with FORD TRUCK

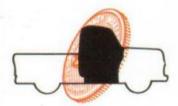
# TRIPLE ECONOMY!



#### MONEY-MAKING POWER

# that saves gas!

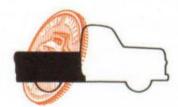
Only Ford gives you the gas-saving efficiency of modern, short-stroke engine design in both V-8 and Six. Pistons in the 118-h.p. Cost Clipper Six and the 132-h.p. Power King V-8 travel a shorter distance, and at slower speed . . . reducing friction, liberating more usable hauling power. With new durability features, Ford Truck engines are engineered to last longer, earn longer!



#### MONEY-MAKING CONVENIENCE

## that saves work!

Ford Driverized Cabs, both Standard and Custom, have the greatest array of driving conveniences ever offered in a truck cab... which, combined with new comfort features, cut fatigue and conserve the driver's time and energy. Never before has a truck cab given the driver so great an incentive to do his best work!



#### MONEY-MAKING CAPACITIES

# that save trips!

Ford Truck chassis give you top load-carrying ability to fit your job. There's extra strength in every component part without excess weight. Over-all chassis weights are low...resulting in big payload capacities. Large payload capacities mean fewer trips...lower cost per trip...greater economy!





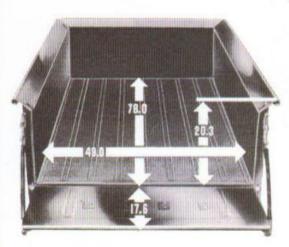
Take a look at everything a new Ford Pickup offers . . . to handle your job easily, quickly, and at rock bottom cost!

In power—Ford offers the only choice of modern short-stroke engines, V-8 or Six, in any Pickup! Ford's low-friction engines with higher compression—the 118-h.p. Cost Clipper Six and the 132-h.p. Power King V-8—deliver their high usable power with gassaving efficiency. Short-stroke design means less wear on moving parts, greatly prolonged piston ring life, longer-lasting engines.

In comfort—there's no cab for driving ease and convenience like Ford's *Driverized* Cab! Easier controls, such as *Fordomatic* Drive\*, Power Brakes\*, save work for the driver, make for greater safety.

In capacity—Ford Pickups have a big, 45 cu. ft. loadspace and top payload capacity, one of the largest in the half-ton field. With a 5-transmission choice and wide selection of other equipment options, you can match a new Ford Pickup exactly to your job.

\*Extra Cost.



A top payloader in its class, the new Ford F-100 has a big, 45 cubic foot pickup box. Riveted and bolted construction gives extra strength and rigidity. Smooth, heavy-gage steel side panels give unobstructed loadspace full length of body. High, 20-inch side panels with slanting, roll-top flare design, facilitate cargo handling and provide safer, sturdier load protection. Strong, rigid side panels can easily be replaced if necessary. The seasoned wood floorboards are interlocked with durable steel skid strips extending the full length of the floor, to give the utmost protection in severe service.

#### New

#### F-100 61/2-ft. PICKUP

Payload (equipment, etc.) up to 1,718 lbs. Wheelbase: 110 in.

# versatility unmatched the ½-ton field!



## in corner posts permit mounting of uprights for special tops.

DURABLE TAILGATE has rolled-top edge for added strength. Forms rigid level platform, when locked horizontally. Rubber cushioned strips on sides eliminate rattles when closed.

#### HUSKY CORNER POSTS of heavy steel, welded to outside of body for extra strength and

#### SEASONED WOOD LOW FLOOR-TO-GROUND FLOORBOARDS HEIGHT

just over 2 feet, facilitates easier loading and unloading.

protected by steel skid strips for long service. Level with lowered tailgate, skid strips facilitate sliding heavy items easily along floor.

## STEEL SIDE PANELS

have smooth surface, no wheelhouse or other obstructions to snag loads. Front and side panels are the same height.

#### Flanged sideboards have slanting design with rolled edge for greater strength, permit more load protection than other-make trucks with flat-top sideboards.

OTHER

LOADS



#### Dependability-proved toggle-type latches keep tailgate tightly clamped to body sides for effective seal. Forged steel chains support tailgate when opened and under heavy load.

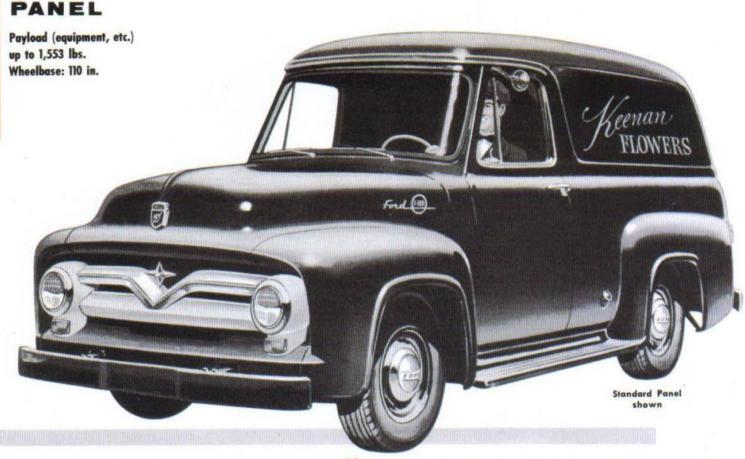
rigidity.

#### ROLLED EDGES

of flare boards reintorce side panels, aid loading and unloading.

## New F-100 8-ft.

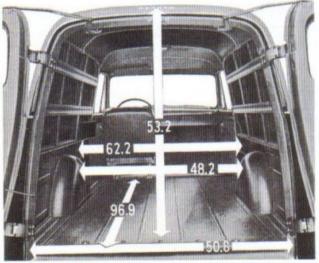
# alf-ton Panel cuts delivery



Power Braking! Fordomatic Drive! I-REST tinted safety glass! Available at modest extra cost. Your stop-go delivery work can be faster and more economical . . . with the power, convenience and loadspace features you'll find in Ford's F-100 Panels, both Standard and Custom.

Choose from two, modern, overhead-valve, short-stroke, gassaving engines . . . the 118-h.p. Cost Clipper Six and the 132-h.p. Power King V-8.

At the wheel, the driver has the full-view advantage of a big, one-piece windshield, large side windows... the work-saving advantages of easy-handling controls, the comfort of free-breathing woven plastic seat upholstery and plenty of room. Loads stow easily through big, wide-opening rear doors. Ford Panels take up to 1,553 lbs. of payload! Choose from 5 transmissions, including Overdrive and Fordomatic. Vacuum-boosted power braking available, too!



**Big, 155.8 cu. ft. cargo space** is designed for convenient handling of big, bulky items. Reinforced, welded steel body measures 53.2 in. high, 62.3 in. wide, 139.5 in. long (along driver's seat) for loads 11½ ft. long! Sides have steel paneling from floor to top of wheelhouse, for extra load protection.



Strong, steel horizontal slats, two on each side, team up with vertical steel ribs to give stronger body reinforcement, added load protection. Slats are smooth-surfaced, to prevent snagging when loading or unloading.

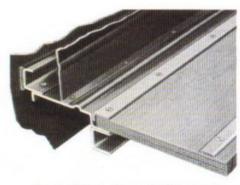


Integral rear fenders and side panels are welded together in one piece for extra strength and long life. No seams to catch water, and eventually rust out. Two tail lights standard. Heavygage steel channel rear bumper (std.).

# time and costs to the bone!



**Heavy steel doors** open fully, or hold firmly at 90° open, for easier loading of cargo. Doors are of heavygage steel construction with sturdy double door latches to hold doors in permanent alignment.



**Dust-tight, fume-tight load protection** is provided by solid plywood floor, impregnated for longer life, protected by steel skid strips. Body sealed tight at joints of wheelhouse strips and side panels.



**Spacious advertising area** has 6 ft. x 13/4 ft. of unobstructed side panel space for displaying firm name or advertising messages. The distinctive Ford Panel Truck is in itself an attractive advertisement for your business.

# CUSTOM PANEL, the last word in panels, has <u>more</u> features you want and need than you'll find in any other make. And all at only slightly extra cost!

In Ford's Custom Panel, you get all the fine features of the Standard model . . . plus 15 "customized" extras well worth their small added cost. Extras include exterior trim features for a still richer, smarter appearance . . . functional features that make the job easier for the driver and give added load protection. The Custom Panel has:

#### INTERIOR

- 1. Color-keyed two-tone driver's seat upholstery.
- Foam-rubber padding over standard non-sag seat springs in driver's seat.
- 3. Durable harmonizing door panel
- Headlining backed by 1 in. glasswool insulation, full length of roof panel.
- 5. Sound deadener on driver's compartment floor (standard on doors).
- 6. Heavy masonite lining on panel

- 7. Grip-type arm rest on left front door (driver's side).
- 8. Large dome light with manual switch.
- 9. Two adjustable sun visors.
- 10. Illuminated cigar lighter.

#### EXTERIOR

- 11. Custom identification plate.
- Bright metal lead edge on upper grille bar.
- 13. Bright metal Air Wing frames.
- 14. Bright metal drip molding cap.
- 15. Matched key locks on all doors.



New

F-100

61/2 - ft.

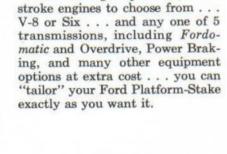
#### PLATFORM-Stake

Payload (equipment, etc.) up to 1,633 lbs.





Ford offers this 6½-ft. stake body factoryinstalled on the F-100 chassis-cab for low first cost!

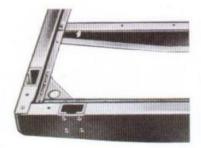


1,633 lbs. of cargo (including equipment, etc.). Cargo can be handled

quickly, with minimum effort, from

With two higher-powered, short-

side or rear.

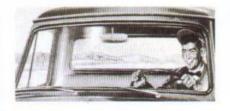


87.0

Sturdy, bridge-type frame has heavy-gage steel side rails riveted to steel cross girders for extra-strong platform support. Heavy steel angle brackets are riveted to girders, bolted to sills for greater

durability. All corners are reinforced with large steel gusset plates.

Strong, spacious platform is 61/2 ft. long, 51/2 ft. wide! Stake and rack boards are straight-grained, seasoned wood. Stake racks are held firmly at the top by strong, interlocking steel plates. Stake pockets are flush with floor for unobstructed open platform use. Heavy steel rub rail and steel caps on body ends protect platform.



Big, curved windshield with sweptback pillars gives driver visibility unlimited. Side windows are arm-rest deep. Rear window, over 4 ft. wide, is standard on all Driverized Cabs. I-REST tinted safety glass available at extra cost.



**Big, 3-man seat** has full-breathing woven plastic upholstery that looks better, cleans easier, lasts longer. Standard Cab seat (illustrated) has non-sag springs, exclusive shock snubbers. Seat and seat back adjust independently.



# Famed Ford DRIVERIZED Cabs

bring comfort you wouldn't think possible in a truck ... plus features that save time ... make the driver's job easier!

Every comfort and convenience a driver could want are provided in Ford's 3-man *Driverized* Cab! A big, sweeping, one-piece curved windshield, deep side windows, and a rear window that's almost cab-wide, give practically full range, all-around vision for safer, easier driving. The seat takes three big men comfortably. Upholstery is of woven plastic that "breathes," keeps cooler in hot weather, lasts longer. Doors swing wide for easy entrance and exit. Controls are conveniently located. There's room aplenty in every direction. These and other features save the driver's time . . . make his work easier. Never before has a truck cab given the driver so great an incentive to do his best work!

**Standard cab includes** double-steel safety-type doors with wide-swing, adjustable gooseneck hinges • Modern push-button door handles with rotor type latches, with safety catch • Overlapping dual windshield wipers • Large Air Wing vents and full-scoop cowl ventilator • Left-hand sun visor, rear view mirror, ash receptacle and dispatch box • Key lock on right door.



Wide door opening, almost a full yard wide, lets the biggest driver slip in and out easily. Door checks hold doors firmly when fully open at a 70° angle. Leg and foot room to spare between seat corner and door pillar. Weather sealing around doors and body joints to keep out dust, fumes, moisture. (Interior of Standard Driverized Cab shown.)



#### **New Custom Driverized**

Cab seat has full foam-rubber cushioning, over five soft inches deep in seat, three inches in seat back. Woven plastic upholstery in either red or green herringbone pattern, harmonizing with body color chosen, has smooth grey vinyl facing and pleated bolster.



# CUSTOM DRIVERIZED CAB (SHOWN) HAS 14 "CUSTOMIZED" EXTRAS, WELL WORTH SMALL ADDED COST

#### INTERIOR

- Color-keyed two-tone upholstery with bolster on seat back.
- 5-in. full foam-rubber seat cushion with 3-in. full foam-rubber seat back.
- Customized door and complete frim.
- Perforated thermacoustic headlining backed by 1-in. glass-wool insulation.
- Sound deadener on floor and rear cab panels (std. on doors).
- Grip-type arm rest on left door (driver's side).

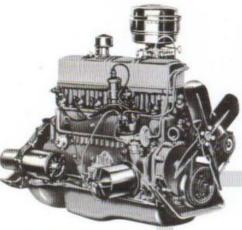
- 7. Large dome light with manual switch.
- Two adjustable sun visors.
- 9. Illuminated cigar lighter.

#### EXTERIOR

- 10. Custom Cab identification plate.
- Bright metal lead edge on upper grille bar.
- Bright metal frames around Air Wing vents.
- 13. Bright finished drip molding cap.
- 14. Matched key locks on both doors.

# Choice of 2 higher powered, long

# Now! 118 h.p.



Displacement—223 cu. in.
Brake Horsepower—118 at 3800 r.p.m.
Torque—195 lbs.-ft. at 1200-2400 r.p.m.
Bore—3.62 in.
Stroke—3.60 in.
Compression Ratio—7.5 to 1

# Ford engines—Six and modern Low-Friction Greater gas savings!

Take your choice of V-8 or Six—both of these overhead-valve Ford Truck engines give you modern, money-saving short-stroke design!

In Ford's short-stroke engines, pistons travel a shorter distance, at slower speeds. Combined with high-compression, high-turbulence combustion, this cuts power-wasting internal friction . . . enables the engine to deliver more usable power from every gallon of regular gasoline.

Since there's less friction, there's less wear on vital moving parts. Piston ring life, for example,



#### MODERN SHORT-STROKE

design cuts piston travel and piston speeds...saves gas... reduces friction wear on vital moving parts for much longer, lower-cost engine life.



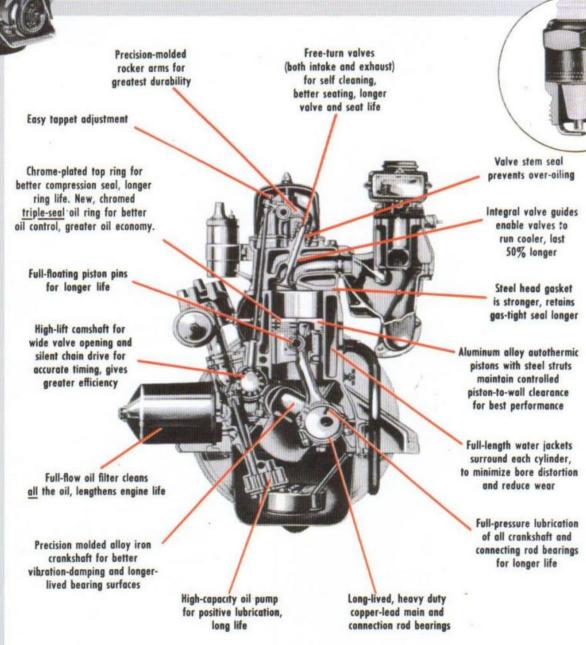
#### MORE COMPLETE COMBUSTION

is made possible by highercompression wedge-shaped combustion chambers . . . which burn fuel efficiently, produce most power from least gas.



#### DEEP-SKIRT CRANKCASE

with wide-base flywheel housing for greater structural rigidity, smoother performance, longer engine life. Retains precise bearing alignment, provides solid support for crankshaft.



# er lasting, SHORT STROKE engines!

## V-8 have the most design in trucks today! Longer engine life!

is greatly prolonged. Engine blocks have a deepskirt crankcase for higher structural rigidity and smoother performance. The entire engine lasts longer-costs less to run and less to maintain!

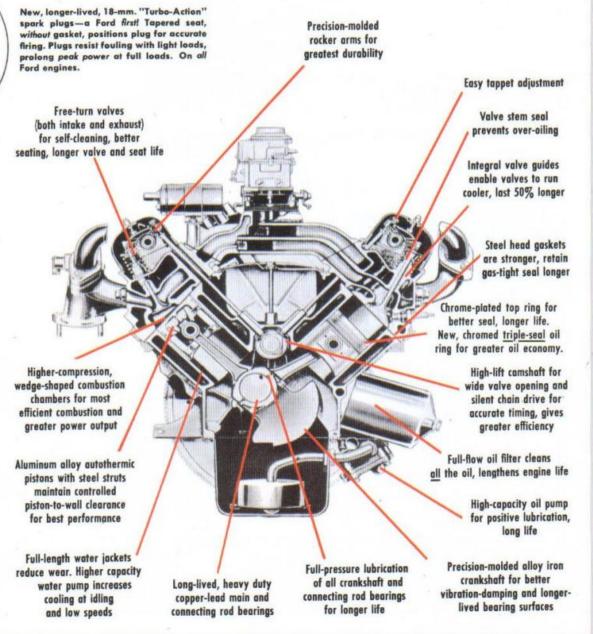
The basic design of these engines is so new that most other truck makers are just beginning to change over to it. Yet Ford's modern engines are proved engines-economy proved by over 5 billion miles on the job! And for '55, they offer important new durability features for still longer, lowercost life!

## **POWER KING V-8**

Displacement-239 cu. in. Brake Horsepower-132 at 4200 r.p.m. Torque—215 lbs.-ft. at 1800-2200 r.p.m. Bore-3.50 in. Stroke-3.10 in.

Compression Ratio-7.5 to 1







#### SHORT-STROKE DESIGN

means greater power with les engine effort . . . more truc miles on the same piston trave ... longer life for piston ring and other moving parts.



# SHORT-REACH MANIFOLDS deliver fuel quickly on intak

(shown). Larger exhaust man folds remove burned gase faster. New exhaust heat cor trol valve is more durable promotes faster warm-up.



#### DEEP-BLOCK DESIGN

with reinforced, deep-skir crankcase, provides solid four dation for support of crank shaft and greater rigidity to provide maintenance of bearin alignment. Prolongs engine life

# Here's the sturdiest chassis of any half-tonner... and it's engineered to <u>last!</u>

- 1. Choice of modern, shortstroke 118-h.p. Cost Clipper Six (shown) or 132-h.p. Power King V-8.
- 2. Ford Power Pilot fully automatic carburetordistributor, for most power from least gas.
- 3. Air cleaner, 1-qt. oil bath type, to prolong engine life.
- 4. Engine mounting rubber-cushioned for long life, smooth operation; easier engine servicing.
- 5. Large cooling capacity flat tube and fin **radiator** with long-life U-type support.
- Channel bumper attached to extended frame for greater protection and rigidity.
- 7. Long, easy-action front springs—double-wrapped rear eyes for safety, shackled at front for stable steering.
- Set-back, wide-tread front axle for shorter turning, more stability.

**9. Tie rod** ends are spring loaded, ball-socket type, with dust shields, for automatic wear take-up, longer life.

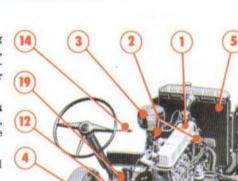
10. Double-acting shock absorbers, front and rear, for comfortable, level-ride control.

11. Battery safely located away from engine heat.

12. Roll Action steering for quicker response, easier handling.

Chassis models available: Chassis with cab, with windshield,

with cowl.



16. Deep-channel frame with parallel side rails for greater stability, higher rigidity, easier engine servicing.
17. Longer 52" 6-leaf rear springs provide a softer

13. 10-in. Gyro-Grip clutch multiplies grip with

increased speed; low pedal pressure, high plate pressure for easier operation.

14. Steering column gearshift; Drive Selector with Fordomatic: greater driv-

15. Straight-line drive, with large diameter tubular

propeller shaft for smooth power flow, longer U-joint

longer life.

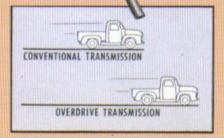
ing ease.

springs provide a softer ride. For full capacity, a two-stage type is available for easy riding, empty or loaded.

- 18. Sturdy hypoid rear axle with big pinion for quietness and high strength. Removable shafts.
- 19. Powerful self-energizing hydraulic **brakes**; vacuum booster extra cost, for faster, easier stopping.
- **20.** Removable brake drums for easier, lowercost servicing.
- 21. Tire carrier mounted at rear; side mounted carrier for Pickup also available (extra cost).



MORE VERSATILE FORDOMATIC DRIVE has new low gear "step-down" for faster acceleration, more power at the start. Now smoother, quieter, sturdier—fully automatic Fordomatic provides exactly the right torque requirements to match changing driving conditions. Negotiates over 30° grades with ease, even from a standing start. Available at low extra cost.

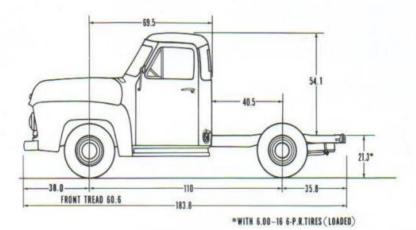


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GAS-SAVING OVERDRIVE enables the truck to travel 43% farther at the same engine speed. Gives gas savings up to 15%. Overdrive transmission (extra cost) gives outstanding economy, smooth power-flow performance. 3-speed Synchro-Silent transmission is standard. Designed for smooth, easy, quiet shifting. Also available at extra cost are H. D. 3-speed and 4-speed types.



POWER BRAKING makes stopping up to 25% easier. Optional at extra cost, Power Braking boosts regular hydraulic actuation for smooth, fast stops with least effort and minimum pressure on the brake pedal. In fact, Power Braking requires less pedal pressure to bring truck to a full stop than would be required to break an ordinary light bulb! A Ford first in the half-ton field.



#### SERIES F-100 CHASSIS-CAB TAKES ANY CUSTOM-BUILT BODY FROM 51/2 TO 61/2 FT.

Ford F-100 Chassis-Cab, and Chassis-Cowl models ar available on the 110-inch wheelbase for special purpos bodies to fit your specific loadspace requirements. Bod and payload capacity (with equipment and driver) goe up to 2,068 lbs. for the chassis-cab (see *Capacity Charbelow*) and up to 2,568 lbs. for the chassis-cowl.

#### CAPACITY CHART-SERIES F-100 CHASSIS WITH CAB

| TIRES—five. SIZE—front, rear and spare    | 6.00-16 4-p.r. | 6.00-16 6-p.r. | 6.50-16 6-p.r. |
|---|----------------|----------------|----------------|
|   | 4000 lbs.      | 4400 lbs.      | 5000 lbs.†     |
| *CURB WEIGHT (with fuel and water) (est.) | 1980 lbs.      | 1984 lbs.      | 1992 lbs.      |
|   | 890 lbs.       | 896 lbs.       | 940 lbs.       |
|   | 2870 lbs.      | 2880 lbs.      | 2932 lbs.      |
| *PAYLOAD, BODY, EQUIPMENT, ETC. (approx.) | 1130 lbs.      | 1520 lbs.      | 2068 lbs.      |

<sup>\*</sup>With Six engine. For V-8 engine, add 100 lbs. to "front" and "total" weights and deduct like amount from "payload." †With heavy-duty rear springs.

#### SERIES F-100 BODY SPECIFICATIONS-CONDENSED

| 01/ | 2-F |
|-----|-----|
| PI  | CKI |
| BC  | DY  |

**BODY**—riveted and bolted steel construction; smooth side panels with no wheelhouse obstruction.

**CORNER POSTS**—box type of husky steel; welded to body.

FLOOR—sturdy, seasoned wood protected by steel skid strips.

FRONT PANEL—full height, reinforced.

LOADSPACE—unobstructed, no wheelhouse; 78.0" long; 49" wide; 20.3" to top of flare; 45 cu. ft. capacity.

LOADING HEIGHT—24.2", floor to ground, loaded, with standard tires.

**STAKE POCKETS**—four, in corner posts for mounting uprights.

TAILGATE—heavy, stamped steel, overlapping clamp-tight panel design, reinforced edge. Toggle-type latch clamps tailgate firmly to body sides for better seal. Anti-rattle drop chain.

# 8-FT. PANEL BODY

**BODY**—reinforced welded steel; top and side panels shaped and welded to rear fenders.

DRIVER'S COMPARTMENT—spacious; curved one-piece windshield; weather-sealed windows, doors. Sound deadener on all doors. Individual type driver's seat. 4" adjustment. Custom Panel has many features for added riding ease, style and driver efficiency. Auxiliary seat and I-REST tinted glass available at extra cost.

FLOOR-solid plywood, well sup-

ported. Steel skid strips. Dust-moisturesealed at side panels.

INTERIOR—steel panel-protected sides, floor to top of wheelhouses—Panel has metal slats above; Custom Panel has heavy masonite lining above wheelhouses on panel sides, and perforated headlining backed by thick glass wool insulating pad extending full length of roof panel.

LOADSPACE — 96.9" max. length at floor (138.5" alongside driver); 62.2" wide; 53.2" high. Total capacity (including space beside driver) 155.8 cu. ft. LOADING HEIGHT—23.9", floor to ground, loaded.

LOCKS—matched, right hand rear panel and right side (Panel), matched on all doors (Custom Panel).

REAR DOORS—hinged to welded one-piece steel door frame; fitted with soft rubber seals. 2-position door checks 90° or full open.

REAR DOOR OPENING-50.8" wide, 45.4" high.

# 6½-FT. PLATFORM & STAKE BODY

LOADSPACE — platform: 85.6" long x 71.3" wide; stake: 80" long, 67" wide, 29.5" high stakes.

LOADING HEIGHT—32.8" with standard tires, loaded.

FLOOR—sturdy seasoned wood, protected by steel skid strips. **PLATFORM**—bridge-type construction; heavy gage steel framing riveted to cross girders; steel angle brackets riveted to girders. Corners reinforced with steel gusset plates.

**STAKE RACKS**—removable; sturdy, straight-grained wood; one-piece side and end sections.

RACK INTERLOCKING PLATES strong-holding, easily locked. Bolted to rack boards.

RUB RAILS—steel, around platform; steel caps on ends of body sills for protection.

STAKE POCKETS—flush with floor steel lined; welded inside of frame rail, riveted outside.

## F-100 SPECIFICATIONS

#### MAXIMUM GROSS VEHICLE WEIGHT 5,000 POUNDS

| AXLE, FRONT  | SPRINGS - Semi-Elliptic, Le  | if Type, F  | ord Alloy Ste  | eel  | front  | 7   | ear             |
|--|--|---|--|--|--|---|-----------------|
| Capacity Ibs   | Length x Width-in  |   |  |  | 42 x 1%  |   | x 2             |
| Type   | Number of Leaves and Defl. Rate—lbs. per in  |   |  | 8-238 6-166<br>950 1025  |  |   |                 |
| AXLE, REAR   | NOTE: With 6.50-16 6-<br>required—defi. rate 172   | p.r. tires,   | optional heav  | y duty 9-  | leaf two-s   | tage rear sp  | rings are       |
|  | deflection) 1350 lbs. per  | spring.   | 258 lbs. per   | in.; cap   | acity at   | spring pad  | (normal         |
| Capacity—lbs   |  |   |  |  |  |   |                 |
| Axie Ratio—With 3- or 4-speed Transmission. 3.92 to 1 or 4.27 to 1  With Overdrive Transmission. 4.09 to 1 or 4.27 to 1  | STEERING   |   |  |  |  |   |                 |
| With Fordomatie  | Type   |   |  |  |  | 18.2 to 1   |                 |
| BRAKES, SERVICE  | Wheel  |   |  |  |  | 18 in, Dia.,  | 3-Spoke         |
| Type   | Turning Circle Diameter,   | Right or L  | eft-ft   | Speket   | Spring Le  | adad for A  | 37.1            |
| Front Brake (Drum Diam, x Lining Width—Thickness)—in   |  | Tak   | e-up of Wear   | r, Equipp  | ed with I  | tubber Dus  | t Shields       |
| Rear Brake (Drum Diam. x Lining Width—Thickness)—in  | TRANSMISSION   |   |  |  |  |   |                 |
|  | Standard   | 3-Speed   | , All-Helical  | Synchro-   | Silent, St   | eering Colu   | mn Shift        |
| BRAKE, HAND  | Optional (extra cost)  |   |  |  |  |   |                 |
| BUMPER   | Optional (extra cost) 3-<br>Optional (extra cost)  | speed Syn   | Fordomst   | ic Select  | drive, Ste   | pering Colu   | mn Shift        |
| Type   | Optional (extra cost)  |   | **********   | .4-Speed   | Synchro  | Silent, Cen   | ter Shift       |
| MountingBolted Direct to Front Frame Side Rails  | Gear Positions   |   |  |  | Third  | Fourth  | Reverse         |
| CLUTCH   | Ratio (to 1): St'd. 3-Spe<br>Opt. H.D. 1   |   |  | 62<br>87   | 1.00   | _   | 3-375           |
| TypeGyro-Grip, Semi-Centrifugal Single Plate   | Opt. Overd   |   |  |  | 1.00   | .070  | 3,375           |
| Diameter, in.—Frictional Area, sq. in  | Opt. 4-Spec  | xd (  | 3.40   | 09   | 1.69   | 1.00  | 7.82            |
| Release Bearing  | Opt. Fordo   | matic* 1  | rome retto   | 48   | 1.00   | -   | 2.00            |
| Attachment—Levers to Pressure Plate Needle Roller Bearings   |  | or negli to   | rque ratio   |  |  |   | .2.1 to 1       |
| COOLING SYSTEM   | WHEELS AND TIRES   |   |  |  |  |   |                 |
| Canadty at Cly   | Wheels   |   |  |  |  |   |                 |
| Radiator. Flat Tube and Fin—Pressure Cap Thermostat(s)   | Rims—Size and Type<br>Tires—Standard Size—Fro  | nt. Rear a  | nd Spare   |  | 16 x   | 14 K. Dro   | Center          |
| Thermostat(s)  | Rims—Size and Type. 5 Hole, 5.5-inch Dia. Bolt Circle  16 x 4½ K. Drop Center  Tires—Standard Size—Front, Rear and Spare. Five—6.00-16 6-ply rating  |   |  |  |  |   |                 |
| Fan, Diameter—in.: Six 18—4-Blade<br>V-8 18—4-Blade  | STANDARD EQUIPMENT in  | addition to   | items specif   | fled above   | 9:   |   |                 |
| DRIVE LINE   | Center Cowl Ventilator   |   | indshield Wi   |  |  | . Rear-or   | Pickup          |
| Type   | Curved Instrument Panel*<br>Speedometer  |   | g Ventilating  |  | & Panels (Splash Guards<br>on Stake and Platform)  |   |                 |
| Propeller Shaft—Number One, Tubular, Forged Steel Ends Dia., in  | Water Temperature Gage   |   | ows in Doors   |  |  | g Boards-   | Leon m)         |
| Universal Joints—Number, Type  | Oil Pressure Gage  |   | ck-Right D<br>Right Door a   |  | Long   | on Pickup   | and             |
|  | Fuel Gage  | Rear  | Door on Pane   | el   |  | assis-Cab   | Oraka           |
| ELECTRICAL SYSTEM  | Charge Indicator   | Sun Visor—Left side in Cab<br>and Panel   |  | in Cab   | Short on Panels, Stake<br>and Platform   |   |                 |
| Battery 6-Volt, 17-Plate, 90-Amp. Hr. Capacity Generator 35 Amp. 250 Watts   | ST PERSON THE TAX PROPERTY OF THE PERSON THE | Dispatch Box Inside on Pickup Choke Button Left. Outside. Short Arm   |  | Rear Bumper (Panels Only)  |  |   |                 |
| Generator  |  |   |  | C201200000   | Diagonal Type Spare Tire<br>Carrier under Frame (un-   |   |                 |
| Distributor, Metal-Clad; Open Wiring in Rubber Grommets<br>with Moisture-Proof Boots Over Spark Plugs  | Light Switch   |   |  | der Floor on Platform  |  |   |                 |
| Head Lights Sealed Beam, Foot-Switch Beam Control Starter High Torque, Automatic Engagement, Solenoid  | Single Electric Horn   |   | Outside, Lon   | g Arm  | and St   | Activities of a second  | d tool          |
| Switch Push-Button Control   | One-piece Curved<br>Windshield*  | on  | Chassis-Cab  |  |  | ical Jack at<br>Hub Caps  | id toot         |
| Parking Lights; Left-hand Combination Stop and Tail Light (Dual Tail Lights Standard<br>on Panel): Instrument Lights; Ignition Switch with Key Lock; Circuit Breakers; | NOTE: Running boards are   |   |  | with cowl  | 10 -01   | ruo Capo  |                 |
| Voltage Regulator.   | *Except Chassis Cowl.  | ior stantia   | na ou citations  | with com   | 7  |   |                 |
| ENGINES COST CLIPPER SIX POWER KING V-8  |  |   |  |  |  |   |                 |
| Bore and Stroke, in  | STANDARD COLORS:   |   |  |  | and a second   |   |                 |
| Displacement—cu. in  | Choice of Raven Black, Ba<br>Vermilion, Regatta Blue o   | r Mountai   | n Green (on  | hood, fer  | nders, co  | wl, bodies  | of panel,       |
| Max. Torque—LbsFt. @ RPM   | pickup, and stake models in<br>all models are Snowshoe V   | iterior met   | al, and runni  | ng boards  | on panel   | models). V  | heels or        |
|  | an mouet are onowance v  |   | mbination wi   | th standa  | ard body   | olors. The  | following       |
| Compression Ratio 7.5 to 1 7.5 to 1  | and rear upper panel as a t  | wo-tone co  |  | panel mod  | nk cap (e  | xcept panel   | models),        |
| FRAME  | are painted black: Frame, a<br>outside mirror, door divide   | wo-tone co<br>running bo<br>bar, vent   | window fram  | ne, fuel ta  |  | s specified.  |                 |
| FRAME Side Rails—Type  | are painted black: Frame, r  | wo-tone co<br>running bo<br>bar, vent   | window fram  | ne, fuel ta  | ard cotor  |   |                 |
| FRAME Side Rails—Type  | are painted black; Frame, I<br>outside mirror, door divide<br>and bumpers. Cowl models   | wo-tone co<br>running bo<br>r bar, vent<br>are paint  | window fran<br>ed prime unle   | ne, fuel ta<br>ess stands  |  |   |                 |
| FRAME Side Rails—Type  | are painted black: Frame, to outside mirror, door divided and bumpers. Cowl models  AVAILABLE EQUIPMENT AL   | wo-tone co<br>running bo<br>r bar, vent<br>are paint  | window fram<br>ed prime unle<br>SORIES at e  | es stands<br>extra cost  | :  | ht_Right  | Hand            |
| FRAME Side Rails—Type  | are painted black: Frame, to outside mirror, door divide and bumpers. Cowl models  AVAILABLE EQUIPMENT All Battery—120-Amp, hr. Brakes—Vacuum Booster  | wo-tone co<br>unning bo<br>bar, vent<br>are paint<br>Mirror,<br>Right   | window fran<br>ed prime unle   | extra cost   | Tail Lig   | ht—Right<br>on Panel)   | Hand            |
| FRAME  Side Rails—Type   | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT Al<br>Battery—120-Amp, hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup  | wo-tone co<br>running bo<br>r bar, vent<br>are paint<br>Mirror,<br>Right<br>ment  | window framed prime unle<br>SORIES at a<br>Outside Rear  | extra cost   | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5   | on Panel)<br>Glass<br>6.00-16 4   | -p.r.           |
| Side Rails—Type  | are painted black: Frame, ioutside mirror, door divide and bumpers. Cowl models  AVAILABLE EQUIPMENT All Battery—120-Amp, hr. Brakes—Vacuum Booster Bumper, Rear, for Pickup Cab, Custom   | wo-tone co<br>unning bo<br>bar, vent<br>are paint<br>ND ACCES<br>Mirror,<br>Right<br>ment<br>Mirror,<br>Oil Filte   | window framed prime unloaded societies at a Coutside Rear or Left, 6" A  | extra cost   | Tail Lig<br>(Std.<br>Tinted trines: 5  | on Panel)<br>Glass<br>6,00-16 4<br>6,50-16 6  | -p.r.           |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT Al<br>Battery—120-Amp, hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)  | wo-tone co<br>unning bo<br>r bar, vent<br>are paints<br>ND ACCES<br>Mirror,<br>Right<br>ment<br>Mirror,<br>Oil Filte<br>Panel, (  | window framed prime unloaded societies at a Coutside Rear or Left, 6" A  | ess stands<br>extra cost<br>r View,<br>Adjust-   | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5   | on Panel)<br>Glass<br>6,00-16 4<br>6,50-16 6  | -p.r.           |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT Al<br>Battery—120-Amp. hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side   | wo-tone co<br>vunning bo<br>r bar, vent<br>is are paint.  Mirror,<br>Right<br>ment.<br>Mirror,<br>Oil Filte<br>Panel, (<br>Radiato<br>Radiato   | window framed prime unless of Left, 6" A Arm Braces or Custom r, Heavy Du r Grille Guar  | ne, fuel ta<br>ess stands<br>extra cost<br>r View,<br>Adjust-                          | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm   | on Panel)<br>Glass<br>6.00-16 4<br>6.50-16 6<br>oks<br>Issions<br>3-Speed                   | -p.r.<br>-p.r.* |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT Al<br>Battery—120-Amp, hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)<br>Clutch, 11-inch, for H.D.<br>3-speed trans.<br>Directional Turn Signals   | wo-tone co<br>vanning bo<br>r bar, vent<br>i are paint<br>ND ACCES<br>Mirror,<br>Right<br>ment<br>Mirror,<br>Oil Filte<br>Panel, C<br>Radiato<br>Radiato<br>Radiato<br>Radio  | sories at e<br>Outside Rear<br>or Left, 6" A<br>Arm Braces<br>or Custom<br>r, Heavy Du<br>r Grille Guar<br>y Duty  | ne fuel ta<br>ess stands<br>extra cost<br>r View,<br>Adjust-<br>ty                     | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm<br>H.D.<br>4-Spe<br>inch co   | on Panel) Glass6.00-16 46.50-16 6 oks issions 3-Speed ed (includin                          | -p.r.<br>-p.r.* |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT AI<br>Battery—120-Amp. hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)<br>Clutch, 11-inch, for H.D.<br>3-speed trans.   | wo-tone co<br>vanning bo<br>r bar, vent<br>are paint<br>Mirror,<br>Right<br>ment<br>Mirror,<br>Oil Filte<br>Panel, (<br>Radiato<br>Radiato<br>Reflecto<br>Reflecto  | SORIES at e<br>Outside Rear<br>or Left, 6" A<br>Augustian Braces<br>or Ustom<br>r, Heavy Dur<br>r Grille Guar<br>y Duty  | ne fuel ta<br>ess stands<br>extra cost<br>r View,<br>Adjust-<br>ty                     | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm<br>H.D.<br>4-Spe<br>inch of<br>Overd  | on Panel) Glass6.00-16 46.50-16 6 oks issions 3-Speed ed (includin                          | -p.r.<br>-p.r.* |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT AI<br>Battery—120-Amp, hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)<br>Clutch, 11-lnch, for H.D.<br>3-speed trans.<br>Directional Turn Signals<br>Engine Compartment<br>Lamp<br>Fire Extinguisher (1½ qt.)   | wo-tone co<br>vanning bo<br>r bar, vent<br>are paint<br>Mirror,<br>Right<br>ment<br>Mirror,<br>Oil Filte<br>Panel, (<br>Radiato<br>Heavy<br>Radio<br>Reflecto<br>with i<br>Road La  | window frame unled prime unled | ne, fuel ta<br>ess stands<br>extra cost<br>r View,<br>Adjust-<br>ty<br>rds—<br>in kit) | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm<br>H.D.<br>4-Spe<br>inch of<br>Overd<br>Visor   | on Panel) Glass6.00-16 46.50-16 6 oks issions 3-Speed ed (includin lutch) lrive matie       | -p.r.<br>-p.r.* |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT AI<br>Battery—120-Amp. hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)<br>Clutch, 11-inch, for H.D.<br>3-speed trans.<br>Directional Turn Signals<br>Engine Compartment<br>Lamp<br>Fire Extinguisher (1½ qt.)<br>Governors  | wo-tone co unning bo r bar, vent are paint Mirror, Right ment Mirror, Oil Filte Panel, ( Radiato Radiato Reflecto with Road La Scat, At   | window frame unled prime unled prime unled society at e Outside Ream or Left, 6° A Arm Braces or Custom r, Heavy Dur y Grille Guar y Duty or Flages amps   | ne, fuel ta<br>ess stands<br>extra cost<br>r View,<br>Adjust-<br>ty<br>rds—<br>in kit) | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm<br>H.D.<br>4-Spe<br>inch of<br>Overd<br>Fordo<br>Visor<br>Windshi                       | on Panel) Glass -6.00-16 4 -6.50-16 6 oks issions - 3-Speed ed (includin lutch) irive matic | -p.r.<br>-p.r.* |
| Side Rails—Type. Parallel, Channel Section—with 4 Cross Members Max. Section (Depth x Flange x Thick.) in  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT AI<br>Battery—120-Amp, hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)<br>Clutch, 11-Inch, for H.D.<br>3-speed trans.<br>Directional Turn Signals<br>Engine Compartment<br>Lamp<br>Fire Extinguisher (13/2 qt.)<br>Governors<br>Hand Brake Signal<br>Heater and Defroster—  | wo-tone co<br>vunning bo<br>bar, vent<br>are paint<br>Mirror,<br>Right<br>ment<br>Mirror,<br>Oil Filte<br>Panel, (<br>Radiato<br>Heav,<br>Radio<br>With<br>Road La<br>Seat, As<br>Seat Co<br>Spotligh   | window frame united prime unite | ne. fuel ta<br>ess stands<br>extra cost<br>r View.<br>djust-<br>ty<br>rds<br>in kit)   | Tall Lig<br>(Std.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm<br>H.D.<br>4-Spe<br>inch of<br>Overd<br>Forddo<br>Visor<br>Windshi<br>Windshi<br>Positi | on Panel) Glass Glass   | -p.r.<br>-p.r.* |
| Side Rails—Type  | are painted black: Frame, i<br>outside mirror, door divide<br>and bumpers. Cowl models<br>AVAILABLE EQUIPMENT Al<br>Battery—120-Amp, hr.<br>Brakes—Vacuum Booster<br>Bumper, Rear, for Pickup<br>Cab, Custom<br>Carrier, Spare Tire—Side<br>Mounted (Pickup only)<br>Clutch, 11-inch, for H.D.<br>3-speed trans.<br>Directional Turn Signals<br>Engine Compartment<br>Lamp<br>Fire Extinguisher (1½ qt.)<br>Governors<br>Hand Brake Signal   | wo-tone co-<br>vunning bo<br>be bar, vent is are paint in<br>the paint in a | window frame united prime unite | ne. fuel ta<br>ess stands<br>extra cost<br>r View.<br>djust-<br>ty<br>rds<br>in kit)   | Tall Lig<br>(8td.<br>Tinted of<br>Tires: 5<br>Tow Ho<br>Transm<br>H.D.<br>4-8pe<br>Inch of<br>Overor<br>Forde<br>Visor<br>Windshi<br>Positi<br>Electi  | on Panel) Glass Glass   | -p.r.<br>-p.r.* |

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