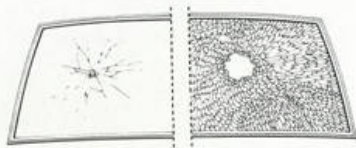


FORD CORTINA

New Cortina with extra

Ford Cortina has always been known as a roomy, well-equipped car. One glance at the New Cortina should convince you we've retained those advantages. And now to match today's growing emphasis on driving safety, there are many additional safety features standard on every New Cortina. More, in fact, than on many higher-priced cars. New Cortina gives you the room and equipment you need plus the driving security and value you want.



New Cortina's active safety begins with excellent visibility. Over the sloped hood you see more road through the fully laminated windscreen*. Should a heavy object strike the windscreen, the lamination protects against shattering, ensuring better emergency visibility than an ordinary windscreen. (The object is also less likely to penetrate into the passenger cell.) All-weather visibility

*Available as an optional extra.

is maintained by 2-speed wipers with electric washer and by an advanced flow-through ventilation system with handy adjustable vents for unfogged interior glass surfaces. Also available is a heated backlight for the extra large rear window.



Cortina's large rectangular headlights illuminate the highway without dazzling oncoming traffic. And large dimension wrap-around tail lights transmit your signals to the side as well as to the rear.

Every Cortina has a new safety steering wheel with collapsible column. And the latest rack and pinion design gives New Cortina immediately responsive steering and one of the smallest turning circles in its class. An unusually low centre of gravity and the widest track in its class give Cortina a superb hold on the road. And for bad weather traction and control, longer-lasting radial tyres are standard.



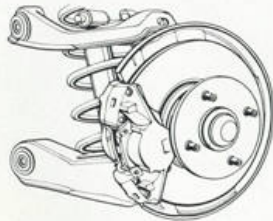
a safety inside and out.



you're driving alone or with five passengers and luggage, VRS balances the load factor for maximum control and comfort.

All New Cortina power units (from 1300 cc to 2000 cc) deliver good acceleration for emergency manoeuvres and safe overtaking. They also deliver good fuel economy.

For braking security and sure straight-line stops every New Cortina has a dual line system with servo-assisted disc brakes at the front. Should one of the dual circuits fail the second operates independently.



the competition. Then see your Ford Dealer's New Cortina: a safer car.

New Cortina has a 4-bar link rear suspension, strong stabiliser bars and new variable rate rear springs (VRS). This unique VRS design progressively contracts to accommodate changes in load weight while it simultaneously matches any unevenness in road surface. Whether

All of the features described here and in the comprehensive diagram overleaf are standard on every New Cortina, from the base model right through the full range of L, GL (shown opposite), S, Ghia and Wagons. Use the diagram to compare

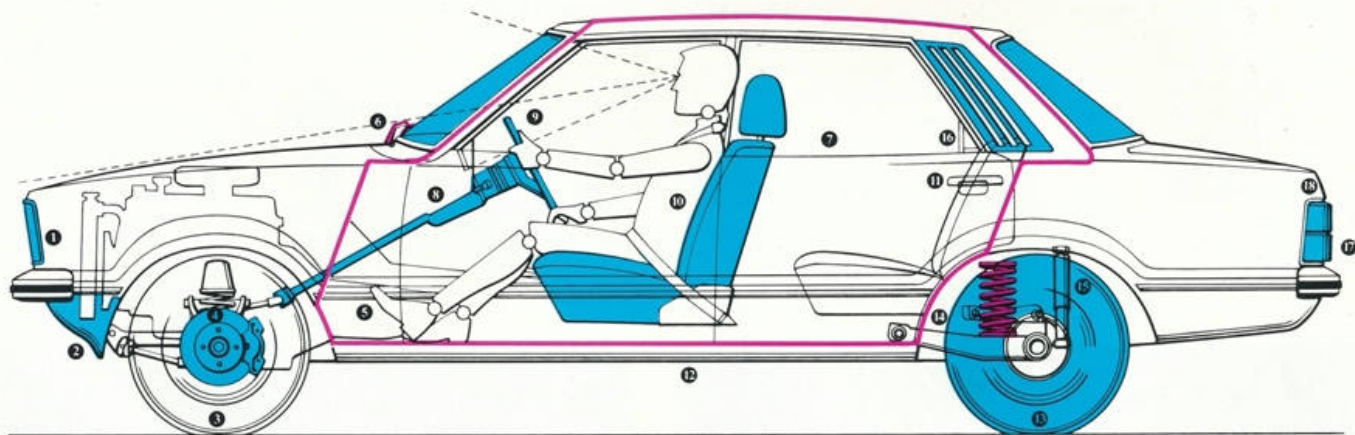






All these safety features and equipment are standard.

More value through more safety.



- 1 4-way hazard flashes for safe oncoming car visibility in emergency situations.
- 2 Aerodynamically designed front spoiler for steady directional stability.
- 3 Widest track in its class for firm road-holding.
- 4 Servo-assisted front disc brakes for safe, even braking and less stop-and-go driving fatigue.
- 5 Dual circuit brakes for fail-safe braking should one braking system become inoperative.

- 6 2-speed wipers with electric washer for clear windscreen visibility in all weather conditions.
- 7 Rigid passenger cell with front and rear crumple zones for extra passenger protection in collisions.
- 8 Break-away steering column for driver collision protection.
- 9 Safety steering wheel for padded protection in accident situations.

- 10 Command position seating for comfortable access to all controls.
- 11 Antiburst door locks (childproof at rear) to prevent doors from springing open under severe impact.
- 12 Low center of gravity for firm road-holding and steady cornering.
- 13 Radial-ply tyres for firm road-holding, better fuel economy and longer tyre life.
- 14 Variable Rate Rear Springs for firm road-holding and a steady, smooth ride under all load conditions.

- 15 Stabilizer bars front and rear for steady cornering and responsive directional stability.
- 16 Adjustable flow-through ventilation for clear, unfogged glass areas and a carfull of fresh air every 20 seconds.
- 17 Reversing lamps for easy, safe backing up.
- 18 Wrap-around tail lamps to transmit braking and turning signals to the side as well as to the rear.



INTRODUCING NEW FORD CORTINA.

Now more people can drive a safer car.

The extra good sense of the Cortina Wagon.

Station wagons are for people whose needs demand more room than a sedan provides. The Cortina Stationwagon provides the most loadspace of any competing wagon, as a 2-seater or as a 4-seater (.96 cubic meters as a 4-seater and 1.81 cubic meters as a 2-seater). And the Cortina Wagon gives you the safety and carlike comforts of the Cortina sedans.

Available in Standard, L or GL models, you are free to pick whichever level of luxury you want. So, with the biggest loadspace and the widest loading width plus all the car comforts of the Cortina sedan, the Cortina Wagon makes the most sense.

(This is an Export sales catalog. It is possible that the illustrations, or text, may include reference to features which are not available in some market territories, either as standard or optional equipment. Further, it may omit special features which are available. Please, therefore, always consult your dealer for the latest details of specification, and for current prices.) The Ford policy is one of continuous improvement. The right is reserved to change specifications, prices and colours. The accessories featured on vehicles in this publication are Genuine Ford accessories available from Ford Dealers, at additional cost.

