



1959 EDSEL

**The car that makes history
by making sense**



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Edsel brings you a choice of 10 beautiful models in new 1959 Corsairs, Rangers and Villagers. Above, the Villager 9-Passenger Station Wagon. Center, the luxurious Corsair Convertible. Far right, the new economy-priced Ranger 2-Door Sedan.

An exciting new kind of car that makes history by making sense!

Here, at last, is the car that had to happen—a new breed of car that makes history by making sense in every beautiful detail.

Now, you can own a quality automobile in styling, performance, workmanship—yet pay no more than you would for other cars in the low price range.

The 1959 Edsel gives you styling with the distinction that's rivaled only by cars costing thousands more.

You get a full-sized, practical beauty that delivers the power you want for the kind of driving you do.

And you get the solid, deep-down quality of a car that's built to last.

Only a car so young could bring you such a new kind of value—luxury driving everyone can afford.

The all-new Edsel for 1959. *America's finest car in the low price range.*

CORSAIR SERIES Distinctive Edsel styling in its proudest form



EDSEL CORSAIR 4-DOOR HARDTOP



EDSEL CORSAIR 2-DOOR HARDTOP

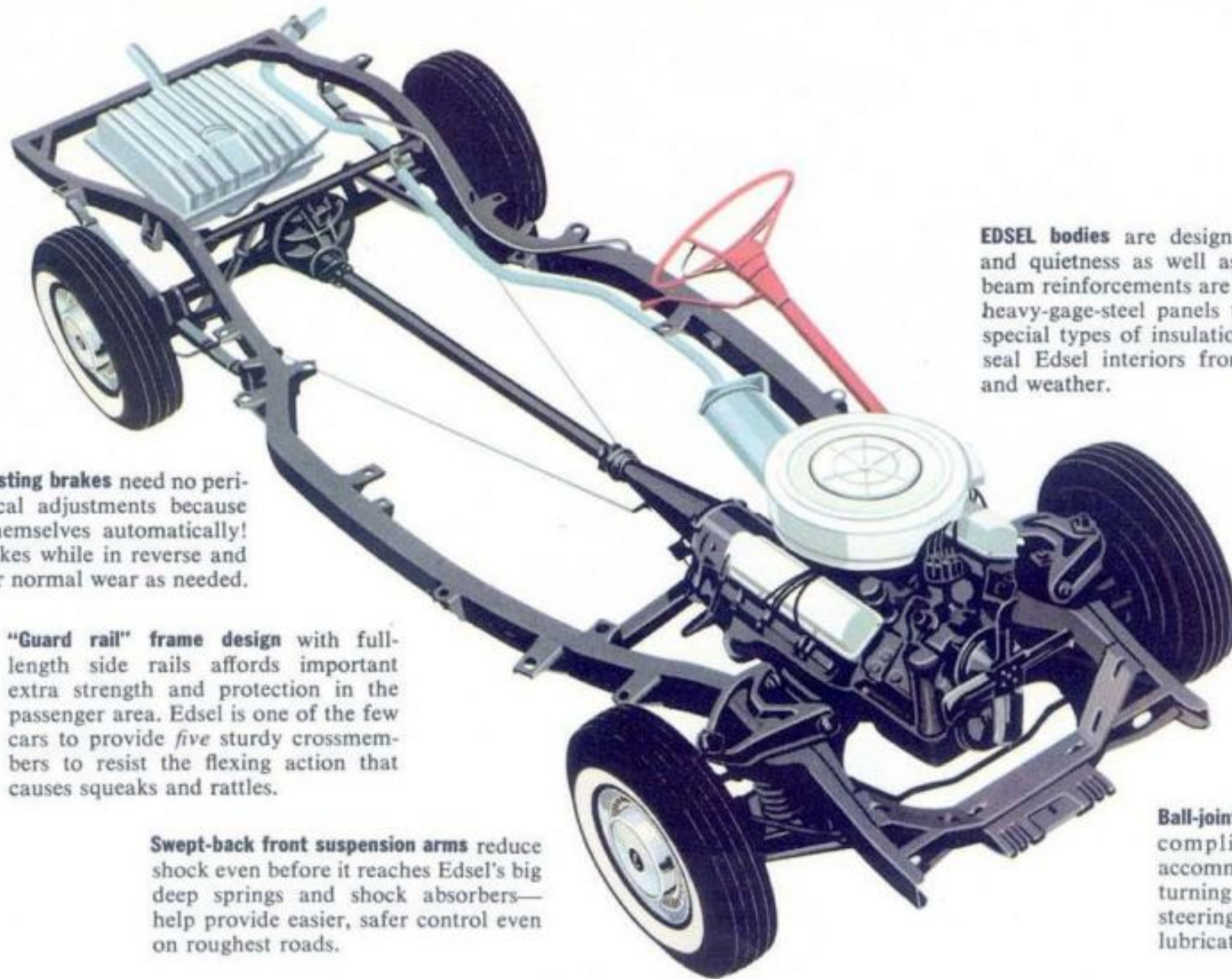


EDSEL CORSAIR CONVERTIBLE



EDSEL CORSAIR 4-DOOR SEDAN

The EDSEL is soundly engineered, solidly built



EDSEL self-adjusting brakes need no periodic mechanical adjustments because they adjust themselves automatically! Apply the brakes while in reverse and they adjust for normal wear as needed.

"Guard rail" frame design with full-length side rails affords important extra strength and protection in the passenger area. Edsel is one of the few cars to provide *five* sturdy crossmembers to resist the flexing action that causes squeaks and rattles.

Swept-back front suspension arms reduce shock even before it reaches Edsel's big deep springs and shock absorbers—help provide easier, safer control even on roughest roads.

EDSEL bodies are designed for safety and quietness as well as style. Steel-beam reinforcements are welded to the heavy-gage-steel panels throughout; 5 special types of insulation are used to seal Edsel interiors from noise, dust and weather.

Ball-joint front suspension eliminates complicated suspension elements, accommodates both up-and-down and turning actions. The result is easier steering, more rigid alignment and few lubrication points.

NEW CHOICE OF TRANSMISSIONS, TOO!

	Corsair Series		Ranger Series			Villager Series		
	Super Express V-8*	Express V-8	Super Express V-8*	Ranger V-8	Economy Six	Super Express V-8*	Express V-8	Economy Six
New Dual-Power Drive* — It's like two transmissions in one! New "D ₁ " gives you livelier performance in all driving—without downshifting or full-throttle acceleration; "D ₂ " gives you smooth power for normal driving!	●		●			●		
New low-cost Mile-O-Matic Drive* — Edsel introduces a fully automatic drive that is available at new low price. Designed for efficient operation and smooth, dependable no-shift driving at a saving.	●	●	●	●	●	●	●	●
Standard manual shift transmission — Ruggedly built for top value and operating economy. Gear ratios are especially matched to your Edsel's engine. Helical-cut gears add greatly to quiet, trouble-free operation.		●		●	●		●	●

*Extra-cost equipment

RANGER SERIES All the luxury of Edsel—at new low price



EDSEL RANGER 4-DOOR HARDTOP



EDSEL RANGER 4-DOOR SEDAN



EDSEL RANGER 2-DOOR SEDAN



EDSEL RANGER 2-DOOR HARDTOP

VILLAGER STATION WAGONS Edsel's all-new family and fun cars



EDSEL 9-PASSENGER VILLAGER



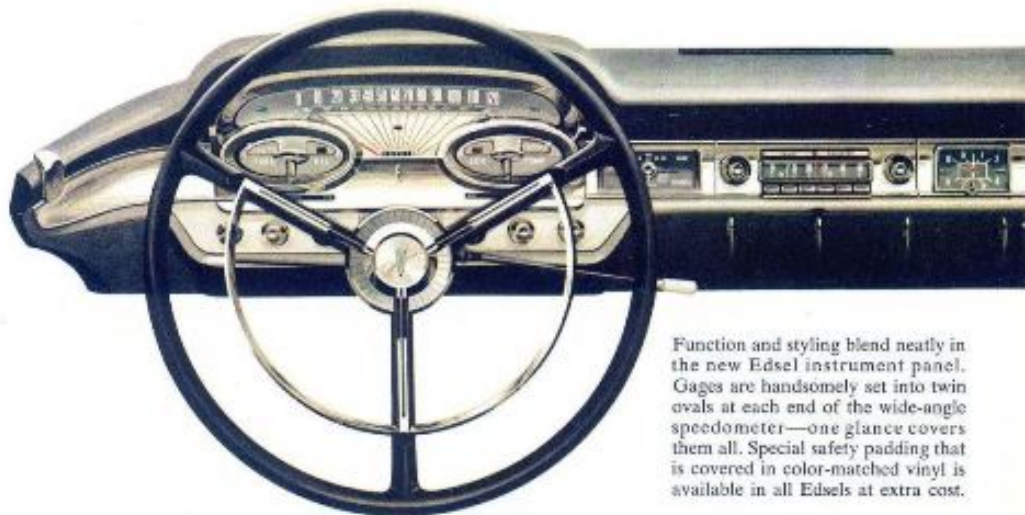
EDSEL 6-PASSENGER VILLAGER



Ranger Series Interiors show the new luxury you find even in the lowest priced Edsels. Extra quality features—silver piping around fabric inserts, loop-pile wall-to-wall carpeting and complete color-planning from roof lining to carpet tones—add to the reasons why Edsel's the finest car in the low price range!

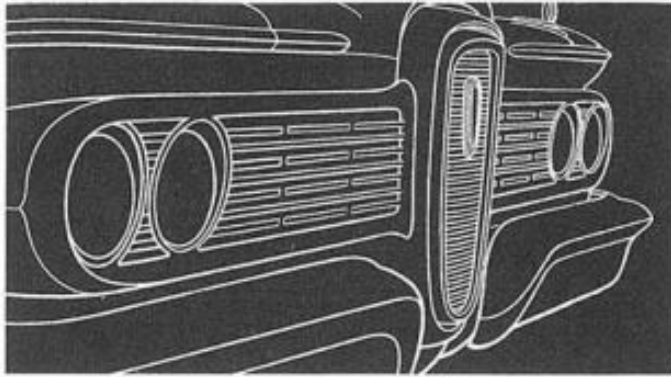


Corsair Contour Seat Interiors give you rich beauty unequalled in cars costing far more! Specially designed seat backs create greater comfort and body support. Exclusive Corsair fabrics are bonded to foam-rubber backing in handsome pleated-square design that keeps upholstery smooth and trim-looking.

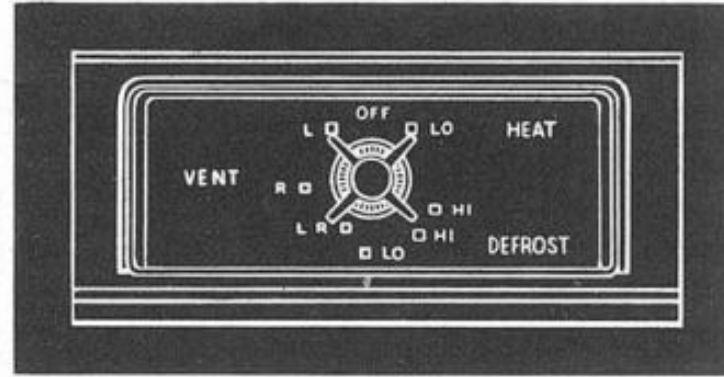


Function and styling blend neatly in the new Edsel instrument panel. Gages are handsomely set into twin ovals at each end of the wide-angle speedometer—one glance covers them all. Special safety padding that is covered in color-matched vinyl is available in all Edsels at extra cost.

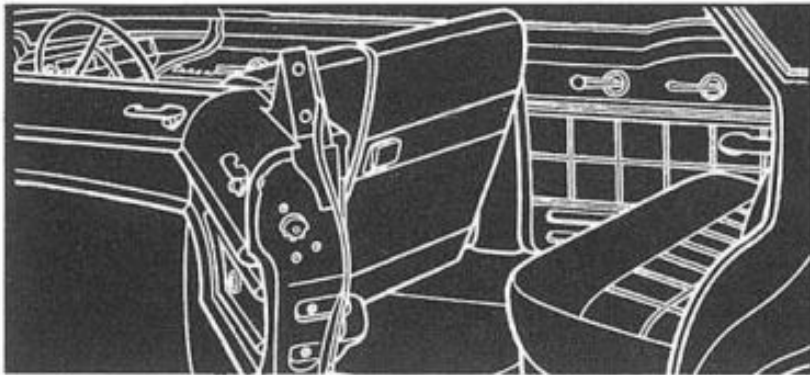
So much more to be proud of—in beauty, elegance and engineering



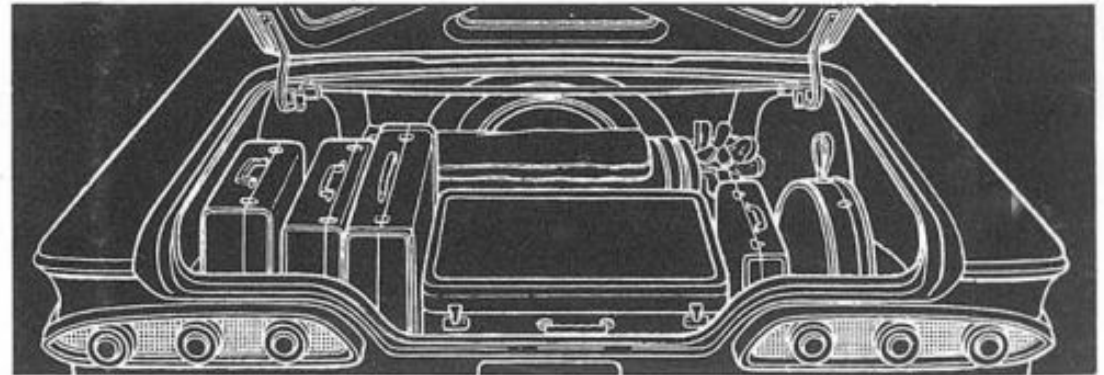
Edsel's new vertical grille offers distinction and originality that look-alike cars just can't match. New lowered dual headlights blend into the grille.



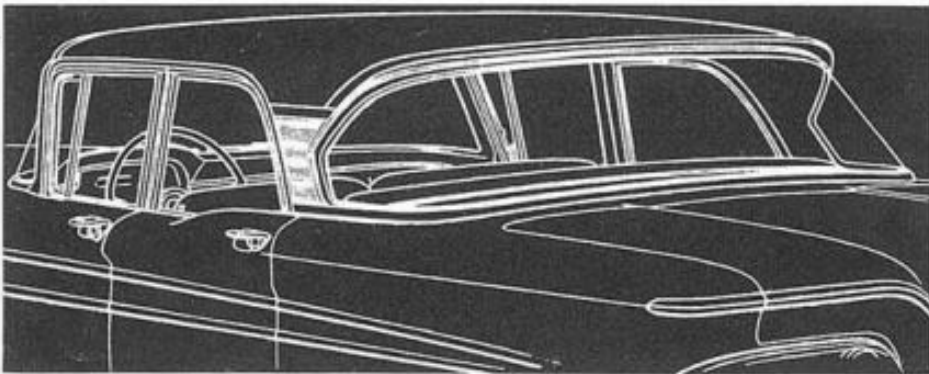
Edsel's famous Dial-temp heating and ventilation option lets you control the climate with one control—the most convenient system ever designed into a car.



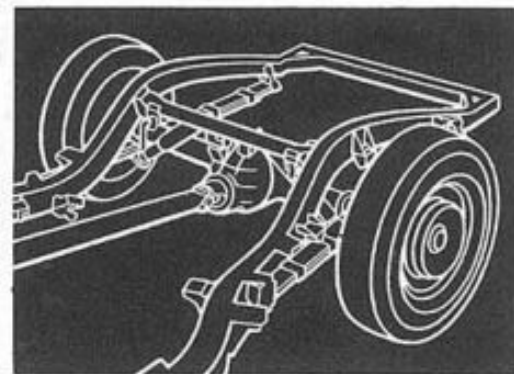
Easier entry, easier exit—Edsel's new wide-frame, wide-floor design gives you more footroom while riding, new room to spare for easy entry and exit—front and rear.



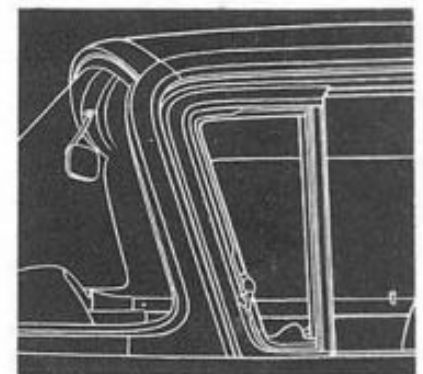
New wider luggage space now gives you the full Edsel width for easier storage of more load conveniently at hand—affords more than 6 feet of wall-to-wall width overall. Rear flight deck is counterbalanced to open and close easily.



Hardtop styling in sedans brings new grace and beauty to both 2- and 4-door Edsel sedans. Slim, strong, box-beam pillars are neatly concealed by chrome window moldings.



Exclusive Road-Poise Ride gives you a new kind of big-car driving comfort and stability in the low price range!



New high-crown windshield styling gives you new styling *without* wrap-over windshield glare.