

DATSUN 1000

gives you the Joy of Living!



Sedan



It's

DATSUN 1000!

the new Economy Family Car
for your Business and Pleasure

The new economy family car DATSUN 1000—specially designed and developed by the world-famous NISSAN Motor Company with the same meticulous engineering as their gigantic 6-liter Prince Royal limousine—is a compact perfection of Performance, Comfort, Safety and Economy that gives you:

- **Superb maneuverability** with only 13.1 ft. (4.0 m.) turning radius
- **Sporty design**
- **Sky-vision windows** and wide-opening doors
- **Ample space** for 5 persons to enjoy driving pleasure
- **Reclining seats** to rest
- **Powerful engine** giving 84 miles (135 km.) per hour speed
- **Safety First** features
- **Economy**—more miles per gallon of gasoline and low maintenance cost



Sporty 4-door family car



Sky-vision windows and wrap-around windshield give you a perfect view of the road. A compact grouping of meters and controls, the silk-smooth gear-shift of the all synchromeshed transmission—4-speed floor shift or 3-speed column shift (right hand drive models only)—make your DATSUN 1000 driving a pleasure.



Easy to park, DATSUN 1000 gives you superb maneuverability with its mere 13.1 ft. (4.0 m.) turning radius—exceptionally small even for compact cars. You will find DATSUN 1000 easy to drive and easy to park.

Ride Datsun 1000

for your Joy of Living!

The new economy DATSUN 1000 of the **DATSUN family of cars** gives you the joy of living. You will like this modern sporty, compact, economy car with ample inside space for five persons, smartly designed interior elegance, sky-vision windows giving you a clear view of the road and the scenery making driving a pleasure. DATSUN 1000—**powered by the world rally champion-tested Nissan 1000 cc 62HP engine**—gives you fast acceleration and 84 miles (135 km.) per hour speed with Safety due to DATSUN 1000's powerful brakes and other safety first features. Its exceptionally small 13.1 ft. (4.0 m.) turning radius gives you superb maneuverability—making it easy to drive and easy to park your car. DATSUN 1000's stabilized light body saves fuel, gives you more mileage per gallon of gasoline, and low maintenance cost make **DATSUN 1000 an unparalleled economy family car for your joy of living.**



You can put your luggage in the rear with ample space for a family of five to go on long week-end trips. Your spare tire can be put under the floor, making a flat trunk floor.



"Your mother will like this photo", says daddy as he snaps a picture of his daughter. DATSUN 1000 is a wonderful family car to go for a joy ride or to see the country.



After a long ride, your little girl can rest comfortably on DATSUN 1000's reclining seat.

DATSUN 1000



DATSUN 1000 WINS

DATSUN 1000s won first, second and third places among 42 world's best cars in the tough Japanese Rally in July, first and second places among 64 world's best automobiles in the Class A division of the gruelling Gallaher 500 Australian Race. So **when you ride DATSUN 1000, you are riding a world champion that gives you champion performance.**



**Powerful
and Economical
1000cc 62HP Engine**

Selected from among 162 prototypes all exclusively designed and developed for the new economy DATSUN 1000 Sedan and Van, this high-performance engine gives you rapid acceleration, over 84 miles (135 km.) per hour top speed, amazingly low fuel consumption and low maintenance cost. Develops 62 B.H.P. at 6,000 rpm and a maximum torque of 61.5 ft.-lb. (8.5 m.-kg.) at 4,000 rpm.

... the popular International Family Car



The sporty 2-door DATSUN 1000

DATSUN 1000 SPECIFICATIONS

MODELS:	B10S(T)U LB10ST	B10(T)U LB10T	B10S(T)FU LB10STF	B10(T)FU LB10TF	VB10S(T)U LVB10ST	V810(T)U LVB10T
	S.T.D.	Deluxe	S.T.D.	Deluxe	S.T.D.	Deluxe
	2-door sedan		4-door sedan		2-door van	

DIMENSIONS AND WEIGHT:

Overall length	3,800 mm (149.6 in.)	3,820 mm (150.4 in.)	3,800 mm (149.6 in.)	3,820 mm (150.4 in.)	3,800 mm (149.6 in.)	
Overall width	1,445 mm (56.9 in.)	1,445 mm (56.9 in.)	1,445 mm (56.9 in.)	1,445 mm (56.9 in.)	1,445 mm (56.9 in.)	
Overall height	1,345 mm (53.0 in.)	1,345 mm (53.0 in.)	1,345 mm (53.0 in.)	1,345 mm (53.0 in.)	1,385 mm (54.5 in.)	
Wheelbase	2,280 mm (89.8 in.)	2,280 mm (89.8 in.)	2,280 mm (89.8 in.)	2,280 mm (89.8 in.)	2,280 mm (89.8 in.)	
Tread, front	1,190 mm (46.9 in.)	1,190 mm (46.9 in.)	1,190 mm (46.9 in.)	1,190 mm (46.9 in.)	1,190 mm (46.9 in.)	
Tread, rear	1,180 mm (46.5 in.)	1,180 mm (46.5 in.)	1,180 mm (46.5 in.)	1,180 mm (46.5 in.)	1,180 mm (46.5 in.)	
Vehicle weight	625 kg (1,378 lb)	645 kg (1,422 lb)	645 kg (1,422 lb)	665 kg (1,466 lb)	645 kg (1,422 lb)	665 kg (1,466 lb)
Seating & cargo capacity	5 persons		5 persons		5 persons or 2 persons + 400 kg (882 lb)	
Min. ground clearance	160 mm (6.3 in.)	160 mm (6.3 in.)	160 mm (6.3 in.)	160 mm (6.3 in.)	170 mm (6.7 in.)	

PERFORMANCE:

Max. speed	135 km/h (84 MPH)	135 km/h (84 MPH)	135 km/h (84 MPH)	130 km/h (81 MPH)		
Max. grade ability (Sin θ)						
3-Speed	0.387	0.379	0.380	0.370	0.306	0.301
4-Speed	0.432	0.422	0.422	0.413	0.338	0.333
Min. turning radius	4 m (13.1 ft)	4 m (13.1 ft)	4 m (13.1 ft)	4 m (13.1 ft)		

ENGINE: Model A10; Gasoline engine; Water-cooled four-cycle OHV; Four-cylinder in line; Bore 73 mm (2.87 in.); Stroke 59 mm (2.32 in.); Piston displacement 988 cc (60.3 cu. in.); Max. 8 H.P. 62 HP at 6,000 rpm (SAE); Max. torque 8.5 m·kg (61.5 ft·lb) at 4,000 rpm (SAE); Compression ratio 8.5:1.

FUEL SYSTEM: "Hitachi" dual barrel down draft type carburetor; Mechanical type diaphragm pump; Paper element type air cleaner; Fuel tank capacity 35 lit [(L)B10(F)], 30 lit [V(L)B10].

LUBRICATION SYSTEM: Pressure feed with full-flow type oil filter; Trichoid type pump; Oil pan capacity 2.5 lit (0.66 US gal).

IGNITION SYSTEM: Coil and distributor with mechanical and vacuum control.

COOLING SYSTEM: Pressurized radiator with centrifugal pump; pellet type thermostat and fan; Cooling water capacity 4.5 lit (1.89 US gal) with heater, 3.8 lit (1.00 US gal) without heater.

ELECTRIC SYSTEM: 12 volt, 40 AH battery; 250 watt alternator with regulator; Magnetic shift starter (negative earth).

CLUTCH: Single dry disc with diaphragm spring; Dia. 160 mm (6.3 in.).

TRANSMISSION: 3 forward speeds and 1 reverse, all synchromeshed on forward gears, gear shift lever on steering column, gear ratio 1st 3.38, 2nd 1.73, 3rd 1.00 and reverse 3.64 [(V)B10(S)(F)U]; 4 forward speeds and 1 reverse, all synchromeshed on forward gears with floor gear shift lever, gear ratio 1st 3.76, 2nd 2.17, 3rd 1.40, 4th 1.00 and reverse 3.64 [(V)(L)B10(S)(F)U(I)].

REAR AXLE: Semi-floating axle; Hypoid bevel final gear; Ratio 4.111 [(L)B10(F)], 4.375 [V(L)B10].

FRONT SUSPENSION: Independent wishbone type with transverse leaf spring and telescopic shock absorbers.

REAR SUSPENSION: Longitudinal semi-elliptic leaf springs; Telescopic shock absorbers.

STEERING: Right or left hand drive; Recirculating ball type gear; Ratio 15.0:1.

BRAKES: Hydraulic; Front two-leading shoe; Rear leading and trailing shoe; Brake drum dia. 203.2 mm (8.0 in.); Parking brake mechanically operated on rear wheels only.

WHEELS AND TIRES: Steel disc wheels, 5.50-12-4PR tires [(L)B10(F)], 5.00-12-4PR front and 5.00-12-6PR rear tires [V(L)B10].

LAMPS: Two head lamps (sealed beam) with dipping; Two parking and front turn signal lamps; Two combined stop, tail and turn signal lamps; Room lamp; Rear license lamp; Body side flashers; Back-up lamps.

INSTRUMENTS: Speedometer; Fuel gauge; Water temperature gauge; Oil pressure warning light; Turn signal pilot light; Main beam warning light; On instrument panel, ignition and starter switch, lighting switch, choke control knob, windshield wiper switch and glove box.

BODY WORKS: 2-door sedan [(L)B10]; 4-door sedan [(L)B10(F)]; 2-door van [V(L)B10]; Five Seater with adjustable front separate seats; All steel body fully upholstered with vinyl leather; Interior rearview mirror; Safety glass on all windows and doors; Ash trays, front and rear; Safety belt anchorage, (front and rear-Sedan, front only-Van); Full height single lift gate [V(L)B10]; Padded instrument panel.

EQUIPMENT APPLICATIONS:

	SEDAN		VAN	
	S.T.D.	Deluxe	S.T.D.	Deluxe
White side wall tire	Opt.	○	Opt.	○
Large wheel cap	Opt.	○	Opt.	○
Over rider	Opt.	○	Opt.	○
Double horn	×	○	×	○
Cigarette lighter	Opt.	○	Opt.	○
Windshield washer	Opt.	○	Opt.	○
Two-speed wiper	×	○	×	○
Fuel filler lid lock	○	○	○	○
Door switch	×	○	×	○
Windshield moulding	○	○	○	○
Back window moulding	○	○	○	○
Drip channel moulding	○	○	○	○
Door side moulding	×	○	×	×
Anti-sun glass	×	○	×	×
Arm rest	×	○	×	○
Carpet	Opt.	○	Opt.	○
Trunk mat	×	○	×	×
Rear floor mat	×	×	×	○
Front reclining seat	×	○	×	○

Opt. ... Optional equipment, available at extra cost.

○ ... Standard equipment, available at no extra cost.

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OPTIONAL PARTS FOR ALL MODELS: Outside back mirror (on fender or door); Heater; Radio; Clock; Fog lamp; Two sunvisors; Safety belt; Steering lock (only L.H. drive); Passing light (only L.H. drive); Anti wind-lift type wiper blades; 4.5 AH battery (NS 60L) for frigid areas.

These specifications are subject to change without notice.

