

SARATOGA • NEW YORKER • TOWN AND COUNTRY

*Finest in the fine car field*



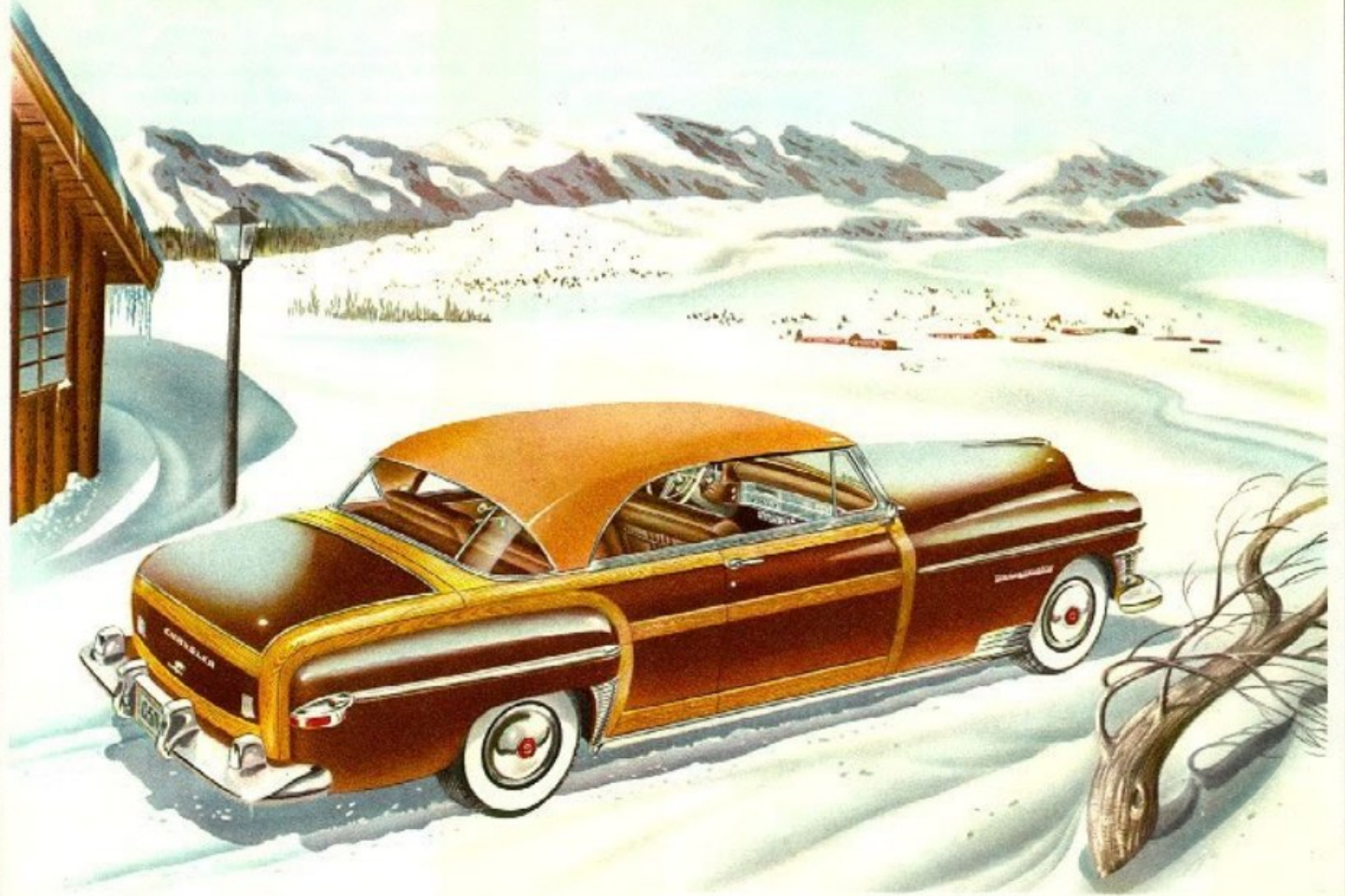




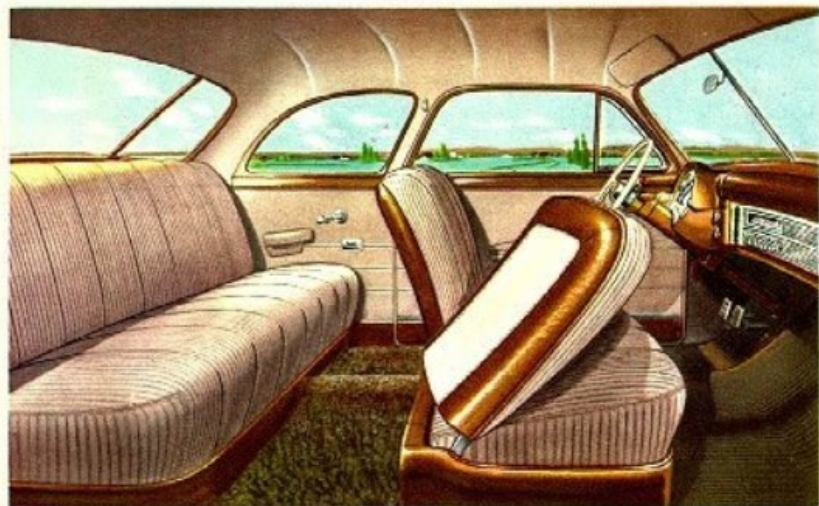
THE NEW YORKER NEWPORT *with CLEARBAC window*







## Comfortable, Commodious...and so Completely Charming



The beautiful Chrysler Club Coupe, available in both the New Yorker and Saratoga Models, is a great favorite with the women. It is so safe for the children . . . so easy to drive and park . . . so spacious . . . and so beautifully and tastefully appointed.

The New Yorker and Saratoga Models are identically the same car mechanically . . . their only difference is of interior design and appointments.

The illustration on the left shows the rich tau stripe broadcloth interior of the Saratoga, one of several exquisite upholstery materials from which to choose. And the New Yorker has an even wider selection of fine, luxurious fabrics to permit you to tailor the car to *your taste*.

Also illustrated is the beautiful instrument panel which has many convenience and safety features that are appreciated more and more with every mile of driving your Chrysler.

The Safety-Cushion Dash Panel, an exclusive Chrysler feature, extends the full width of the front compartment. It is made of thick foam rubber, covered with leather, and affords great protection to children or front seat passengers in case of a sudden stop. All instruments are grouped in a cluster for quick reading at a glance. Control knobs are within easy reach.







*This spacious rear window is made in three pieces of curved glass. It extends around the roof to both sides—giving greater visibility to the rear and helping to eliminate corner blind spots. Chrome division bars are a new Chrysler hallmark.*

# Chrysler

**BREATHTAKING BEAUTY**



There's luxurious motoring for the entire family in this beautiful Windsor Four-Door Sedan. It's big and roomy, and designed for your comfort. Doors open extra wide, and are held open, for ease of getting in and out. And there are padded armrests, convenient assist handles and many other features that make the Chrysler car such a completely satisfying car to drive and ride in. The Sedan is available also on the Royal Model.

**WINDSOR  
FOUR DOOR  
SEDAN**

# Chrysler

**SPARKLING STYLE**



*Here's luggage space enough for even the longest trip! The flush floor permits easy loading. The counterbalanced lid opens and closes easily, and a light goes on automatically. The spare is easily accessible at the right.*



**WINDSOR  
CLUB  
COUPE**

STEP INSIDE this fleetly styled Club Coupe and you'll find an interior as spacious as most sedans! For here is luxurious riding comfort for as many as six passengers. And there's ample headroom and legroom for even a six-footer! Equally at home in city traffic, on country lanes, on far highway, it is the ideal car for business use, family use



*Visibility unlimited! You can see out in all directions in the Newport, for there is practically nothing to interfere with your vision. Door pillars have been eliminated—windshield pillars are unusually narrow—and the rear of the roof consists almost entirely of the curved glass CLEARBAC window.*

# Chrysler

**SUPERLATIVE SMARTNESS**



THIS STUNNING Windsor Newport will be the center of attraction wherever you go! Styled with the low-swept, road-hugging lines of a Convertible, it has a permanent solid-steel top that gives it the comfort and convenience of a Sedan. Its distinctive styling is further enhanced by the graceful three-piece CLEARBAC rear window, with smart chrome division bars, that forms a complete arch around the roof.

**WINDSOR  
NEWPORT**

# Chrysler

**SUPREME LUXURY**



*Utmost privacy for the Limousine passengers is assured by an electrically-operated glass partition, push-button controlled from the rear seat. The cushioned auxiliary seats fold forward into the front seat back, out of the way when not in use.*



**WINDSOR  
LIMOUSINE**

**DISTINGUISHED**—distinctive—this luxurious Limousine provides extra length and added comfort for those who prefer a chauffeur-driven motor car. The front compartment is upholstered in fine black leather, and the spacious rear compartment accommodates two cushioned auxiliary seats for extra passengers. An 8-Passenger Sedan, in both the Royal and Windsor Models, is also available on this chassis.



The beautiful Chrysler instrument panel is arranged for safe, easy driving. Dials are grouped in the Safety-Eye Instrument Cluster for quick, easy reference. Switches are the simple rotary type, and are placed below the dials. The exclusive Chrysler Safety Custom Dash—a leather-covered pad of soft, sponge rubber—extends around the top of the dash and affords protection against dangers of sudden stops.

Everything possible that contributes towards passenger comfort and convenience is included in the arrangement of the 117 cubic Foot-Dash Sedan interior. These are padded armrests on all doors, a folding center console for the rear seat, handy climate assist handles, a fixed rear footrest, swivel cast hubs, and ashtrays in both compartments. Illustrated is the beautiful two-tone blue and gray upholstery combination.



# Tailored to You

A wide assortment of beautiful upholstery fabrics in a variety of colors that challenges the rainbow are available for personal selection. Literally, your Chrysler interior can be tailored to your taste!

Windsor selections include several stunning two-tone combinations of finest broadcloth, a gray stripe broadcloth, and a gorgeous Highlander plaid with red leather (at slight extra cost). For the Royal, there are three smart chain-stripe broadcloths,



Many different interior upholstery— in a variety of combinations and colors— are offered for individual selection. Illustrated is the beautiful red leather combination (slight extra cost).



The top is automatically operated by a powerful electric motor so that it goes up or down quickly—in a matter of seconds—at the touch of a lever. You can do this without starting the engine.

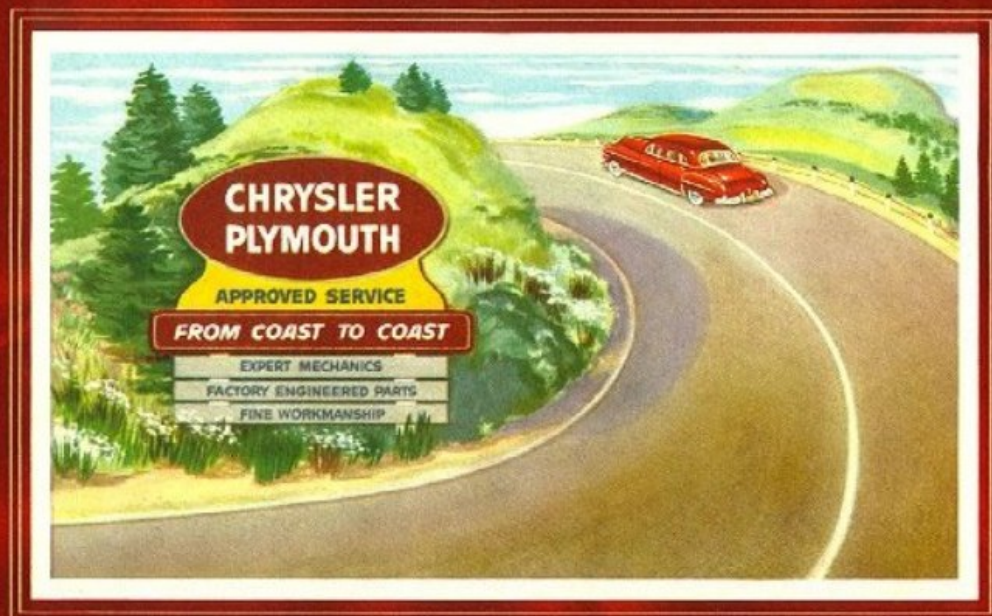


SLIP BEHIND the wheel of this beautiful Windsor Convertible and head for the open road if you want to find out what *real* motoring is like! You'll thrill to the power-packed performance of the mighty Spitfire High-Compression Engine—you'll marvel at the magic of the satin-smooth Prestomatic Fluid Drive Transmission—and you'll fall in love with the sweetest running car in America!

# Chrysler

**A DREAM TO DRIVE**

**WINDSOR  
CONVERTIBLE  
COUPE**



**CHRYSLER  
PLYMOUTH**

**APPROVED SERVICE**

**FROM COAST TO COAST**

EXPERT MECHANICS

FACTORY ENGINEERED PARTS

FINE WORKMANSHIP