

63

CHEVROLET

CHEVY II

CORVAIR

CORVETTE

ONE-STOP SHOWCASE OF VALUE



Chevrolet Impala Super Sport Coupe in Cordovan Brown.



Chevy II Nova 400 Super Sport Convertible in Ermine White.

CHEVROLET
FOR '63
GIVES YOU FOUR
DIFFERENT KINDS
OF NEW CARS

Whatever you look for in a car this year, you can trust that your Chevrolet dealer has it just the way you like it. Style: four fresh kinds with 33 models to choose from. Variety: luxurious full-size Chevrolets, fashionable Chevy II models, fun-loving Corvairs and the new Corvettes. There's a big choice in engines, too: Chevrolet's new 6 and popular V8's, Chevy II's thrifty 4 or 6 and Corvair's air-cooled 6's. Also, a selection of Corvette V8's. For value, Chevrolet tops its own high standards. Gives you the kind of beauty and quality that's built for keeps. Price? Couldn't be better! Visit your Chevrolet dealer's One-Stop Shopping Center. See the things that make Chevrolets America's best liked, most wanted cars. Then GO Chevrolet for '63—it's exciting!



Corvair Monza Spyder Convertible in Ember Red.



Corvette Sting Ray Sport Coupe in Tuxedo Black.



Impala Sport Coupe in Ermine White.

'63 CHEVROLET

CLEAN-CUT AS A JEWEL. SMOOTH-RIDING AS A JET—Here's the car that holds title to first-class travel any way you look at it. A single glance shows you Chevrolet's new beauty. Crisp, fresh, elegant. A step inside puts you in a spacious, luxuriously appointed interior. Comfort is highlighted by Chevrolet's famous Jet-smooth ride. New money-saving features include self-adjusting Safety-Master brakes and new battery-saving Delcotron generator. There's a new standard 6 and a refined standard V8 engine for economy and pleasurable performance. And you'll find Chevrolet's three popular series—Impala, Bel Air and Biscayne—are about as comfortably priced as full-size cars can be.

IMPALA INTERIORS lead the Chevrolet line for luxury and extra touches. Rich, roomy, fashionably finished interiors in a variety of beautifully blended fabrics compliment every '63 Chevrolet.



IMPALA

FIRST CHOICE FOR FULL-SIZE FASHION—Impala's styling is distinctive and elegant, emphasized by bright metal trim and exclusive Impala ornamentation. Rainbow-fresh interiors sparkle in rich harmony. Standard luxury features include an electric clock, parking brake warning light, back-up lights, extra-long armrests with finger-tip door releases. Impala for '63 comes in six elegant models: Sport Coupe and Convertible (both available in the Super Sport version*), 4-Door Sedan and Sport Sedan, and 6- and 9-Passenger Station Wagons. New option for the Impala Sport Coupe: vinyl roof covering.*



Impala Sport Sedan in Ivy Green. New roof styling is accented by crisply contoured lines in the rear; slender, straight-pillar design up front.



Impala 4-Door Sedan in Autumn Gold. Magic-Mirror finish gives a deep lustrous shine, resists chipping and weathering. Standard on all models.

Impala Convertible in Azure Aqua. Weatherproofed Chevron top features welded seams; new stainless steel cables keep top sides smooth and tight-fitting.



BEL AIR

A WISE INVESTMENT THAT LOOKS LIKE YOU SPLURGED—If a blend of beauty and price has anything to do with popularity, this year's Bel Air is again on its way to being a big favorite. Beautiful exterior styling with touches of bright trim promises you lasting value. Inside, radiantly colorful upholstery. For extra worth, all Bel Airs feature deep-twist carpeting and vinyl headlining. Included in the modest price are foam-cushioned seats front and back, glove box light, automatic dome light and twin rear ashtrays. Choose from four models: 2- and 4-Door Sedans, 6- and 9-Passenger Wagons.



Bel Air 4-Door Sedan in Silver Blue. Big, wide door openings. Plenty of head, hip, leg and shoulder room in every model.

Bel Air 2-Door Sedan in Adobe Beige. Single-key locking system gives you the convenience of unlocking doors, glove box, ignition and trunk with one key.



BISCAYNE

FULL-SIZE BEAUTY AT ITS THRIFTIEST—It's hard to guess from its clean, classic styling that Biscayne is the lowest priced car in Chevrolet's full-size line. Just look at all the standard extras you get: electric windshield wipers, foam-cushioned front seats, front armrests, dual sun visors, cigarette lighter, glove box lock and vinyl-coated rubber floor mats, plus the convenience of crank-operated ventipanes. All this and a choice of three models: 2- and 4-Door Sedans and 4-Door 6-Passenger Station Wagon. In every Biscayne you'll find the reliability and solid worth that are basic in all Chevrolets.

Biscayne 4-Door Sedan in Ember Red. De Luxe Air-Flow Heater-Defroster gives instantly regulated temperatures; controls are conveniently grouped.

Biscayne 2-Door Sedan (not shown). Chevrolet's parallel-action electric windshield wipers clear windshield in an overlapping pattern, eliminate slowdown on acceleration.



STATION WAGONS

EASIEST-TO-LIVE-WITH WAGONS OF THEM ALL—Chevrolet for '63 brings you new verve and station wagon versatility in a wonderful variety of roadworthy wagons. Yours in either 6- or 9-passenger models in the Impala and Bel Air series, or 6-passenger in the low-priced Biscayne. All with the convenience of four wide doors and comfortable, roomy interiors. Rear-facing third seat is standard on 9-passenger models. Putting them to work is remarkably simple. For example, 6-passenger wagons convert to flat loading with one motion. Stowage space: up to 97.5 cu. ft. between front seat and tailgate.



Impala 4-Door 6-Passenger Station Wagon in Ivy Green. Hidden compartment beneath rear cargo floor provides 10.5 cu. ft. of space in 6-passenger models.

Bel Air 4-Door 9-Passenger Station Wagon in Laurel Green with roof luggage carrier.* Power-operated rear window is standard on 9-passenger wagon, optional* on 6-passenger models.



Biscayne 4-Door 6-Passenger Station Wagon in Tuxedo Black. Huge tailgate opening in wagons measures 30.5 inches high and 56.5 inches wide at the floor.



Impala Wagon Interior — Here's wagon living at its most luxurious. Durable deep-twist carpeting, foam cushioning in all seats, luxury-length front and rear armrests with built-in finger-tip door releases. Upholstered and trimmed in eye-catching combinations of fabric and easy-to-clean vinyl.



*Optional at extra cost.

'63

CHEVROLET

Sets the trend in full-size value!

DURABILITY is the key to CHEVROLET dependability

A permanent kind of value rides with you all through ownership. Best shown by the higher price Chevrolet traditionally commands at trade-in time. Features such as its rugged Fisher Body, with inner front fenders that protect outer fenders from corrosion, back up Chevrolet's reputation for building cars buyers can count on.

FULL COIL SUSPENSION—Husky coil springs at each wheel, plus double-acting shock absorbers and built-in leveling action front and rear, give an even Jet-smooth ride.

SAFETY-GIRDER FRAME—Chevrolet's X-built frame gives extra strength and rigidity. Heavy body side rails offer extra support and passenger protection.

BALL-RACE STEERING—Responds quickly to give you complete control in any driving, steering or parking situation. Less friction for more handling ease and comfort.

NEW DELCOTRON GENERATOR—Delivers greater electrical output at low engine speeds. Means more complete battery charge for fast starts in any weather, longer battery life, less maintenance.

New easy-care features for extra worth, long car life



NEW AIR-WASHED ROCKER PANELS—Cowl inlet ventilating system water-flushes dirt through rocker panel outlets, while forward motion of the car forces air through passages to dry the panels inside; helps prevent rust.

NEW SELF-ADJUSTING BRAKES—Safety-Master brakes at each wheel are automatically adjusted when necessary as car is braked while backing up. Special wheel slots direct cooling air to brakes. Thick bonded linings give long life; large braking surface gives sure stops.

NEW LONGER LIFE EXHAUST SYSTEM—Fully aluminized mufflers protect against effects of internal and external corrosion. Means fewer replacements, lower overall driving expense.

19 POWER TEAMS paced by new 6 and improved V8



NEW STANDARD 140-HP TURBO-THRIFT 230—More economical for '63. Designed for a more favorable power-to-weight ratio. Short-stroke, large-bore 6-cylinder. Hydraulic valve lifters and seven main bearings add to its smooth, quiet operation. New automatic choke is more sensitive to engine temperature. 230-cu.-in. displacement, 8.5:1 compression ratio, single-barrel carburetor.

IMPROVED STANDARD 195-HP TURBO-FIRE 283—Slightly smaller combustion chambers increase compression ratio to 9.25:1. New valve timing with increased valve lift. Improved 283-cu.-in. 8-cylinder operates more efficiently on regular fuel. Other standard features include automatic choke, hydraulic valve lifters, thrifty 2-barrel carburetor.



Choice of 4 Transmissions

3-SPEED SYNCHRO-MESH comes standard on all Chevrolets. Smooth, silent, economical. **NEW POWERGLIDE*** gives you automatic shifting that's quick, smooth, efficient. Positive parking lock. **OVERDRIVE*** for maximum economy, increased engine life. Engages semi-automatically at about 30 mph. **4-SPEED SYNCHRO-MESH*** for those who like the spirit of a sports car. Choice of ratios with 409-cu.-in. V8's. Floor-mounted shift lever.

1963 Chevrolet Power Teams

Standard Engines	3-Speed Synchro-Mesh	Overdrive*	4-Speed Synchro-Mesh*	Powerglide*
140-hp Turbo-Thrift 230	1.08:1 axle**	1.70:1 axle	N.A.	1.08:1 axle**
195-hp Turbo-Fire 283	1.08:1 axle††	1.70:1 axle	N.A.	1.08:1 axle††
OPTIONAL V8's*				
250-hp Turbo-Fire 327	3.36:1 axle	N.A.	3.36:1 axle	3.08:1 axle
300-hp Turbo-Fire 327	3.36:1 axle	N.A.	3.36:1 axle	3.36:1 axle
340-hp Turbo-Fire 409	3.36:1 axle	N.A.	3.36:1 axle†	3.36:1 axle
400-hp Turbo-Fire 409	3.36:1 axle	N.A.	3.36:1 axle†	N.A.
425-hp Turbo-Fire 409	3.36:1 axle	N.A.	3.36:1 axle†	N.A.

**3.55:1 in Station Wagons; 3.36:1 in Impala Convertible.
††3.36:1 in Station Wagons and all Impala models.
N.A.—Not Available

†1.08:1 with 2.54:1 low transmission.
Fuel Capacity: Station Wagons, 19 gallons; all others, 20 gallons.
*Optional at extra cost.

Options and Custom Features put pleasure at your finger tips

POWER STEERING* reduces steering effort by up to 80%, yet gives you a true feel of the road. Wheel responds quickly and surely to your touch. Makes turning, handling and parking a breeze.

POWER BRAKES* do nearly one-third of the pedal pushing for you. Give you easy, swift and positive stopping power. Large vacuum reserve supplies braking action even after engine is shut off.

POWER WINDOWS* operate with a simple push of the finger. Convenient controls at each side window, master control next to driver. Quiet electric power. (Offered on Impala and Bel Air models.)

FLEXOMATIC POWER SEAT* puts you in the exact seating position desired. Six-way control adjusts fore and aft, up and down, tilts forward and back. (Available on Impala and Bel Air.)

NEW DE LUXE PUSH-BUTTON RADIO* is all-transistorized, plays the instant you turn it on. Provides unusual power, clarity and

long-range reception. Includes automatic volume control, straight-line tuning and high-energy speaker.

NEW DE LUXE ALL-WEATHER AIR CONDITIONER* is a maximum capacity unit. Gives heat in winter, cool refreshing air in summer. Makes the inside of the car virtually dust- and pollen-free by dehumidifying, changing and purifying the air. **NEW CUSTOM AIR CONDITIONING*** gives improved cooling. Outlets repositioned for better distribution of cool air. Available either dealer- or factory installed.

POSITRACTION REAR AXLE* keeps you going in snow, mud and sand; transfers drive to the wheel with the grip. Available with all 1963 Chevrolet power teams.

SOFT-RAY TINTED GLASS* adds comfort by shielding you from the sun's heat, the glare of oncoming headlights. Windshields feature a graduated dark band at the top for extra protection. Available for all windows, or windshields only.

For further information and specifications on features and optional equipment, see the complete '63 Chevrolet catalog.

*Optional at extra cost.



Chevy II Nova 400 Super Sport Coupe in Palomar Red.

'63 CHEVY II

FRESH, FASHIONABLE . . . CAREFREE, TOO! Despite its easy-on-the-budget price, the '63 Chevy II has more than ever to like. Fresh, trim styling in a size that's tailored for easy handling. High, wide door openings. Elegantly appointed interiors. Family-size roominess with plenty of passenger comfort. And Chevy II is a family purse-pleaser from low first cost to new easy-care maintenance features like self-adjusting brakes, battery-saving Delcotron generator, corrosion-resistant rocker panel design and longer life exhaust system. Thrifty 4- and 6-cylinder engines, too. Three series: Nova 400, Chevy II 300 and 100.

CHEVY II INTERIORS—Here you see the luxurious Nova 400 interior, tastefully upholstered in elegant blends of fabric and vinyl. All Chevy II models are offered in a range of attractive colors, each keyed to your choice of exterior finishes.



NOVA 400

SAVING NEVER SEEMED SO MUCH LIKE SELF-INDULGENCE—This is the trend-setter in the Chevy II line with solid luxury inside and out. New wide side moldings and new aluminum grille point up a husky new look for '63. Spacious interiors combine beauty and room with the comfort of foam-cushioned seating front and back. Nova's special touch of elegance brings you fully carpeted floors, back-up lights, de luxe steering wheel and key-locking, lighted glove box. In Nova 400, there's a choice of a 4-Door Sedan, Sport Coupe, Convertible, and 4-Door Wagon.

Chevy II Nova 400 Convertible in Tuxedo Black. Tough, counterbalanced Chevrolet top makes a snug-fitting weather shield. Optional* power-operated top.



Chevy II Nova 400 Sport Coupe in Ember Red. Super Sport equipment* is available on both the Nova Convertible and Sport Coupe.



Chevy II Nova 400 4-Door Sedan in Monaco Blue. Chevy II optional* features include a new all-transistor radio and Powerglide. Power steering* and power brakes* are available on all 6-cylinder models.



CHEVY II 300

ROOM AND COMFORT IN AN EASY-TO-HANDLE SIZE—More than a beauty to look at, Chevy II 300 is built big in the ways you want it big: plenty of head, hip, leg and shoulder room for a full family. Plus large door openings, lots of trunk space. And Chevy II's proved suspension system with Mono-Plate rear springs rides you in solid comfort. Standard extras on Chevy II 300: automatic interior light switches, bright based armrests front and rear, built-in rear ashtrays and cigarette lighter. Chevy II 300 comes in a 4-Door Sedan, 2-Door Sedan and a 4-Door 3-Seat Station Wagon.

Chevy II 300 4-Door Sedan in Marine Aqua. Enjoy single-key locking, electric windshield wipers on all Chevy II models.



Chevy II 300 2-Door Sedan in Laurel Green. Special Chevy II insulation adds to a quiet, comfortable ride.



CHEVY II 100

PAMPERS YOUR TASTE FOR GOOD LOOKS AND THRIFT—Even Chevy II's lowest priced line gives you a generous share of elegance. Standard equipment includes foam-cushioned front seat, dome light, twin sun visors, dual front armrests and a lockable glove box. Pick from 4- and 6-cylinder engines that go just great on regular gas. Naturally, in Chevy II 100 you can expect the same quality and dependability that keynote the whole Chevrolet family. Choose Chevy II 100 thrift from a 2- or 4-Door Sedan or 4-Door 6-Passenger Station Wagon.



Chevy II 100 4-Door Sedan in Saddle Tan. Family-size trunk in every Chevy II provides up to 23.5 cu. ft. of luggage space. Bumper-level loading, flat trunk floor.

Chevy II 100 2-Door Sedan (not shown), comes in a choice of Magic-Mirror finishes: 15 solid colors (7 brand new) and 11 two tones.

CHEVY II WAGONS

WILLING WORKERS WITH MORE THAN A TOUCH OF LUXURY—Every trimly styled '63 Chevy II Station Wagon takes to the road with the comfort features and maneuverability of a Chevy II Sedan. Yet there's a big difference: big-wagon utility with 4-door convenience in all models. Rear seats fold flat to the floor in a twinkling. Total stowage—a whopping 76.2 cu. ft. Easily cleaned vinyl-textured metals or ribbed rubber mats on load surfaces and vinyl headlinings. Select from the elegant Nova 6-Passenger Wagon, Chevy II 300 3-Seat Wagon or the economy-priced Chevy II 100 6-Passenger Wagon.



Chevy II Nova 400 4-Door 6-Passenger Station Wagon in Autumn Gold. From back of front seat to tailgate, load length measures over 7 feet; with tailgate down, 9 feet. Rear opening width at floor, 47.5 inches; height, 28.5 inches.

Chevy II 300 4-Door 3-Seat Station Wagon in Monaco Blue. Power-operated rear window is standard on Chevy II 300, optional* on Nova and Chevy II 100.



Chevy II 100 4-Door 6-Passenger Station Wagon (not shown). Economical 4- or 6-cylinder engine gives ample power for turnpike or city traffic driving.

CHEVY II LASTS LONGER WITH LESS CARE

BODY BY FISHER—The sound of quality is heard in the solid slam of a Chevy II door. The shape of value is seen in each tight-fitting part. Every clean line, every important detail reflects the painstaking craftsmanship of a Fisher Body.

UNITIZED CONSTRUCTION—Chevy II's body assembly, designed for added strength and rigidity, consists of two sections securely fastened at the firewall. Front fenders can be easily unbolted for quick repair and replacement.

NEW EXTENDED-LIFE EXHAUST SYSTEM—Chevy II keeps stretching savings by including a corrosion-resistant exhaust system on all models. Aluminum-coated muffler gives greater protection over a longer period of time.

DEPENDABLE 3-SPEED SYNCHROMESH TRANSMISSION—Standard on all Chevy II models; highly economical, easy manual shifting. Three speeds forward. Shift lever on steering column.

EXCLUSIVE CHEVY II SUSPENSION—Virtually service-free Mono-Plate rear springs team with independent high-mounted coil springs at each forward wheel to give a solid, comfortable ride. Reduces front end dip in braking.

NEW BATTERY-SAVING DELCO-TRON—This durable new generating system produces more electrical energy at low engine speeds. Helps keep battery charged for easier starts, prolongs battery life.

NEW SELF-ADJUSTING SAFETY-MASTER BRAKES—Brake adjustments, when required, are made automatically as brakes are applied while backing up. Affords long brake life and safe, smooth stops. Convenient, hand-operated parking brake has easy release.

FAMOUS CHEVROLET POWERGLIDE*—This special Chevy II version of the popular Chevrolet Powerglide gives you completely smooth, automatic shifting, especially helpful in stop-and-go traffic. Air cooled, light in weight, includes a parking position. Selector sequence: Park-R-N-D-L. Available with both 4- and 6-cylinder engines.

NEW AIR-WASHED ROCKER PANELS—Chevy II rocker panels are now water-flushed and air-dried through a unique ventilating system that helps prevent rusting. Water entering cowl vent flushes panels, then flows out rear drains; fresh air dries panels.

PROVED ECONOMY IN TWO REMARKABLE ENGINES



90-HP SUPER-THRIFT 153—Designed for the budget-minded, the Super-Thrift 153 is a responsive engine, too. Details: new single-barrel economy carburetor, manual choke, hydraulic valve lifters, 5-main-bearing crankshaft, large bore with short-stroke design, 153-cu.-in. displacement, 8.5 to 1 compression ratio.



120-HP HI-THRIFT 194—Here's the economy 6 that has proved itself an outstanding favorite. Contributing factors: 7-main-bearing crankshaft, single-barrel carburetor, improved automatic choke, hydraulic valve lifters, large bore with short-stroke design, 194-cu.-in. displacement, 8.5 to 1 compression ratio.

*Optional at extra cost.

For further information on Chevy II, see the complete Chevy II catalog.

'63 CORVAIR

KEEPS THE ZEST IN DRIVING—Everything about the '63 Corvair makes it a driver's car. Its rear engine design gives Corvair the handling ease and road-gripping traction that make pure pleasure out of going. Its 4-wheel independent suspension lets each wheel soak up bumps on its own, gives a stable, steady ride on all kinds of roads. And, for '63, all Corvair Monzas have sporty front bucket seats as standard equipment. New, too, is Corvair's styling. New body trim, bright front accents and new nameplate distinguish Corvair's clean design. Choose from three series: elegant Monza, popular 700 and the all-thrift 500. Or pick the versatile Greenbrier Sports Wagon. Personalize your choice, too, from a host of options* and Custom Features* for extra pleasure and convenience.

MONZA

BUCKET SEAT OR BACK SEAT—MOST FUN TO GO IN—This Monza is made to be enjoyed. Elegant front bucket seats (standard on all Monzas), plush interiors and exclusive exterior trim make it more distinctive than ever. De luxe steering wheel, back-up lights, full wheel covers, glove box light and rear ashtrays are also standard. Sample any Monza—4-Door Sedan, Coupe or Convertible—and you'll see why it's the most sought after car of its kind. For those who like a special brand of driving, there's the new Spyder option* for the Coupe and Convertible.



Monza Club Coupe in Saddle Tan. Optional equipment: all-transistor radio, de luxe air conditioning, Soft-Ray tinted glass, padded instrument panel and Posi-traction rear axle among many others.*

700

THIS DRIVER'S DELIGHT IS A FAMILY FAVORITE, TOO—Corvair 700's popularity can be measured in the thrifty, pleasurable way it handles short jaunts or extended family-style vacations. A convenient front trunk for occasional packages or complete family cargo gives you 12.6 cu. ft. of load space. Beautiful interiors in pleasing fabric patterns and vinyl. Both Corvair 700 4-Door Sedan and Club Coupe have dual horns and automatic front door light switches as standard equipment. Low price and day-to-day driving economy are standard, too. Shown: Corvair 700 4-Door Sedan in Ivy Green.



*Optional at extra cost.

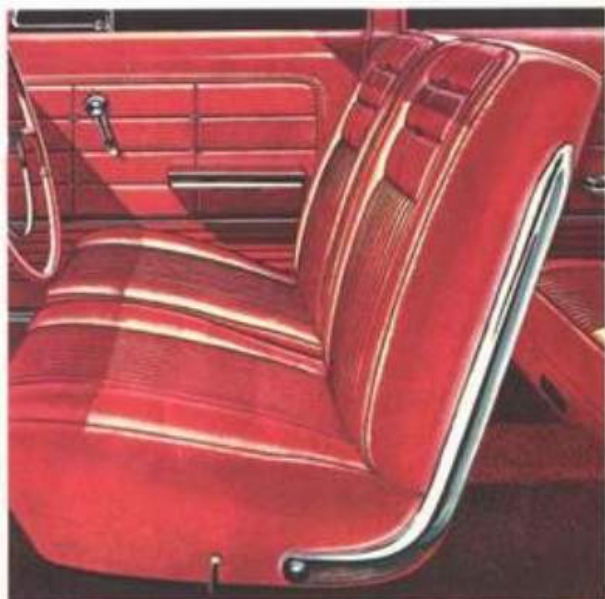


Monza Convertible in Adobe Beige.

MONZA INTERIORS—A sporty kind of luxury surrounds you inside every Monza. Leather-soft front bucket seats in rich vinyl. Interior color choice includes red, black, blue, fawn, aqua, and two new shades—white and an antique saddle. In the Coupe and Sedan, the convenience of a fold-down rear seat for extra baggage space.



Monza 4-Door Sedan in Tuxedo Black.



500

SURE-FOOTED ON THE ROAD, EASY ON YOUR BUDGET—The 500 takes to the road like a sure-footed cat, saves you money at every nimble step. Economies start with its purchase price (lowest of all Corvairs). And they continue all through ownership; thrifty air-cooled "6" runs on regular gas, needs no antifreeze. New all-vinyl interior patterns come in fawn, aqua or red. Standard comfort conveniences: forced-air heater, twin sun visors, cigarette lighter, lockable glove box and dual front armrests. Below: Corvair 500 Club Coupe in Ember Red.



GREENBRIER SPORTS WAGON

ALL BUSINESS ON THE ROAD, ALL PLEASURE ON THE ROAD—Made to order for business, pleasure or camping, the new Corvaire Greenbrier Sports Wagon lets you do what you want in a big way. Through giant-size double doors, side and rear, you can load up to 175.5 cu. ft. of cargo. With the optional* third seat, nine people can be seated comfortably. For camping, Greenbrier is an ideal companion; complete equipment* is available. New easy-care features such as extended-life exhaust system and self-adjusting brakes help reduce Greenbrier maintenance. Greenbrier's power team: 80-hp air-cooled rear engine, 3-Speed Synchro-Mesh transmission and 3.89:1 rear axle. Powerglide* or 4-Speed Synchro-Mesh* are also offered.



Corvaire Greenbrier De Luxe Sports Wagon in Cardinal Red and Cameo White.

Greenbrier De Luxe* Extras—Bright metal bumpers, hub caps, and windshield trim. Red plastic inserts at taillights. Glove compartment door bright trim panel. Four color-keyed interiors, including pattern cloth and vinyl seat upholstery, vinyl side-wall panels, and vinyl-coated floor mats. Vinyl spare tire cover. Cigarette lighter, right-hand sunshade, front armrests, and rear ashtrays. Foam-cushioned seats and seat backs. Front and rear dome lights.



Big Double Doors let you load at rear or curbside, give the added convenience of quick two-way loading. Doors can be opened extra-wide. Left-side double doors are also offered at extra cost.

NEW CORVAIRE FEATURES SET IT EVEN MORE APART

NEW EXTENDED-LIFE EXHAUST SYSTEM—Corvaire's maintenance costs are reduced even further through new corrosion-resistant exhaust elements. Thickness of exhaust pipes is increased over 25%. Aluminum-coated muffler parts add to longer exhaust system life.

NEW SELF-ADJUSTING SAFETY-MASTER BRAKES—The need for periodic manual adjustment is eliminated. Corvaire's self-adjusting Safety-Master brakes adjust automatically when car is braked while backing up.

NEW POSITIVE CRANKCASE VENTILATION—Helps prevent air pollution by drawing unburned crankcase vapors into the induction system and burning them in the combustion chambers.

BODY BY FISHER—A solid, tight unitized structure of steel is the foundation of every Corvaire. Extra-heavy pillars and roof rails, reinforced floor, fully sealed and insulated, mark Fisher Body value.

QUADRI-FLEX 4-WHEEL INDEPENDENT SUSPENSION—Corvaire's special front ball joints and coil springs at each wheel independently absorb road shock. Give a smoother more comfortable ride. Permanently lubricated rear wheel bearings for less maintenance.

DE LUXE HEATER-DEFROSTER—Standard equipment on all Corvaire models. Forced-air design has six outlets for even air distribution throughout.

CORVAIRE POWER TEAMS—Standard 80-hp Turbo-Air (84-hp in Monza with Powerglide*) or 102-hp Turbo-Air* can be teamed with standard 3-Speed Synchro-Mesh, 4-Speed Synchro-Mesh* or Corvaire Powerglide* for the kind of driving you desire. 150-hp Turbocharged 145* is available on Spyder-equipped Monza Convertible and Club Coupe only. All engines are air cooled, equipped with automatic choke, oil filter and cooler, and hydraulic valve lifters. 4-Speed Synchro-Mesh gives fully synchronized forward gears. Floor-mounted shift lever.

CORVAIRE POWER TEAMS FOR 1963

All engines have 3.438" bore x 2.60" stroke for 145-cu.-in. displacement	Comp. Ratio	Transmission	Std. Axle Ratio	Optional Ratios*
80-hp Turbo-Air 145	8.0:1	3-Speed 4-Speed* Powerglide*	3.27:1 3.27:1 3.27:1	3.55:1, 3.89:1 3.55:1, 3.89:1 3.55:1, 3.89:1
84-hp Turbo-Air 145 Monza models w./Powerglide	9.0:1	Powerglide* (on Monzas only)	3.27:1	3.55:1, 3.89:1
102-hp Turbo-Air 145*	9.0:1	3-Speed 4-Speed* Powerglide*	3.27:1 3.08:1 3.55:1	3.55:1, 3.89:1 3.27:1, 3.55:1, 3.89:1 3.89:1
150-hp Turbocharged 145* †	8.0:1	3-Speed 4-Speed*	3.55:1 3.55:1	— —

*Optional at extra cost.
†Spyder-equipped Monza Convertible and Coupe only.

See the complete '63 Corvaire catalog for further details on standard equipment and options.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models. Chevrolet Motor Division, General Motors Corporation, Detroit 2, Michigan.

*Optional at extra cost.



Corvette Sting Ray Sport Coupe in Daytona Blue.

NEW CORVETTE

TWO NEW CLASSIC LOOKS FOR AMERICA'S SPORTS CAR—New aerodynamic styling distinguishes two totally

new models—the swept-back Sport Coupe and sleek new Convertible. Rich bucket seat interior is complemented by a cockpit-cluster console, deep-twist carpeting and many other standard luxury features. Standard power team: 250-hp Corvette V8 with 3-Speed Synchro-Mesh. Other optional* engines (up to the 360-hp Ramjet Fuel Injection V8) are available, plus 4-Speed Synchro-Mesh* and Powerglide* transmissions. *For full information, see the New Corvette Catalog.*

Corvette Sting Ray Convertible in Riverside Red. Two roof styles available in the Convertible: folding soft top and removable hardtop, or both, the second at modest extra cost. Optional cast aluminum wheels* with knock-off hubs shown.



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CHEVROLET

CHEVY II

CORVAIR

CORVETTE



ONE-STOP SHOWCASE OF VALUE