

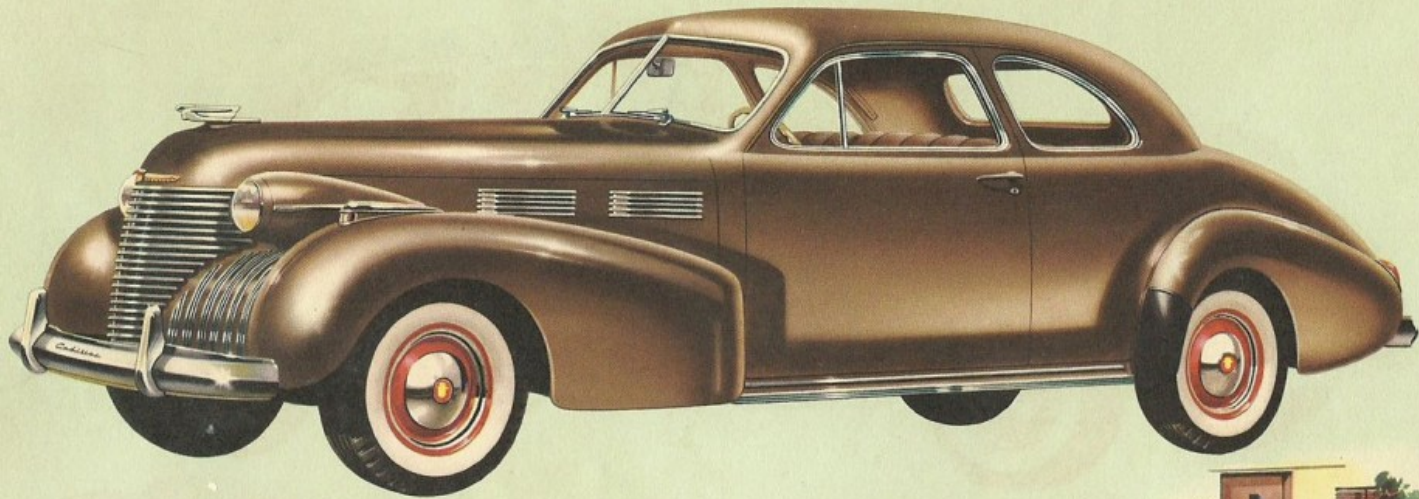
*Presenting the newest car in the world*



*Cadillac*



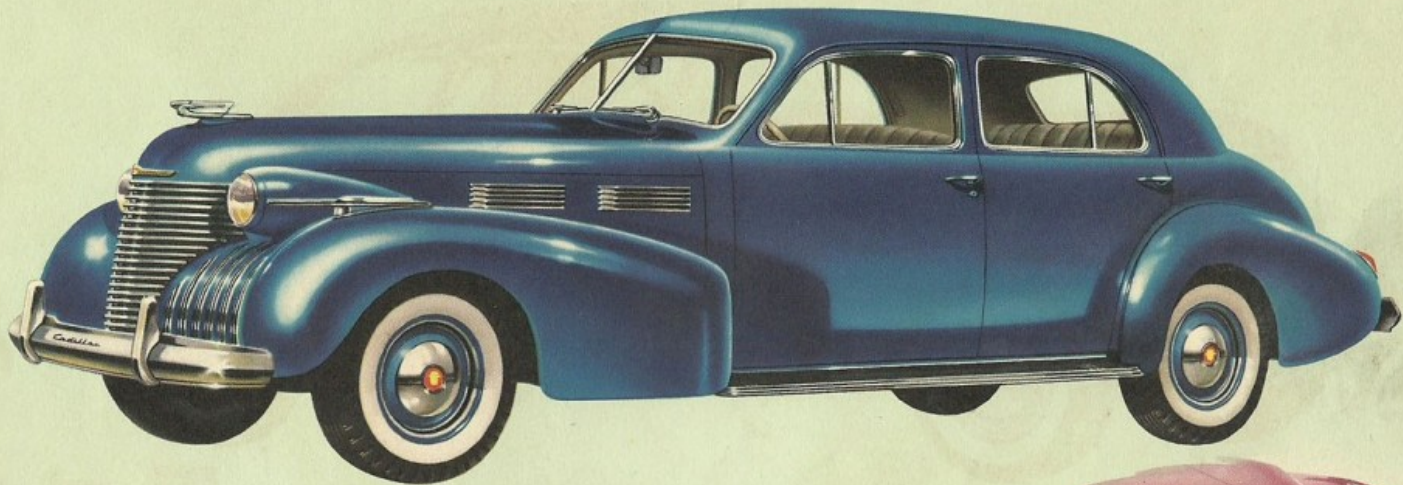
# THE NEW CADILLAC *Sixty-Two* COUPE FOR FOUR PASSENGERS



*There* has never been a smarter interpretation of the coupe body than the one pictured above. And, furthermore, there has never been a more practical coupe! ¶ The front seat is wider by many inches than is usual in a car of this type. And back of this seat is a full-width auxiliary seat, with sufficient room for two. ¶ The interior is beautifully executed. The instrument panel, garnish mouldings and plastic accessories are finished in either gray or brown to blend with your choice of six fine fabrics. ¶ If your requirements call for a Coupe—choose the Cadillac Sixty-Two. It is the perfect choice.



THE NEW CADILLAC *Sixty Two* SEDAN FOR FIVE PASSENGERS

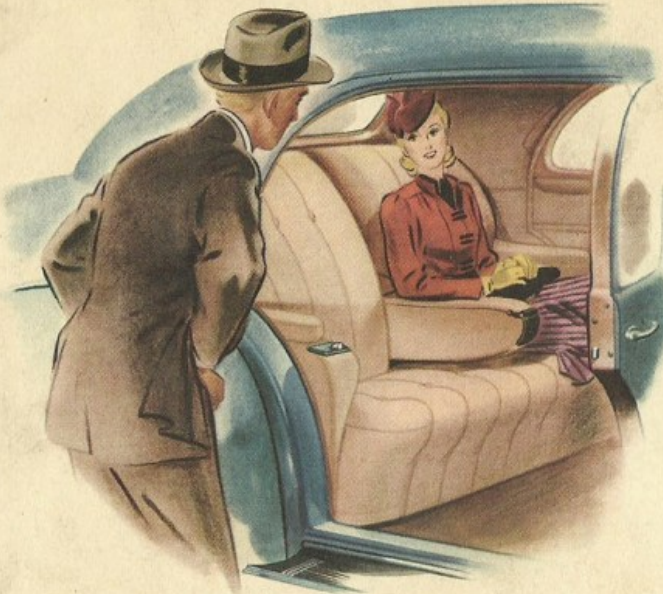


Look, first, at the full-length view of this beautiful car. With its smartly-contoured radiator, its wide fenders, and streamlined rear deck—it is a picture of fleetness and grace. ¶ The Sixty-Two Sedan has, of course, every proven safety feature known to the industry. The handsome headlamps, for example, are of the revolutionary Sealed Beam type. The glass in the exceptionally large windows and windshield is of a type which does not distort vision—and is also the safest glass in use in passenger cars today. ¶ Comfort and luxury are likewise outstanding. The front seat is six inches wider than that of



of most sedans. And the interior, as a whole, is the roomiest and most comfortable ever offered in the Sixty-Two's field. ¶ If you want a Sedan—this car should be your choice. It has no equal for value or beauty.





*This spacious rear compartment contains every appointment for luxurious motoring.*



*The serge-lined luggage compartments are more than ample for every touring need.*



*The Sixty-Two is a delight to drive! Synchromatic gear-shifting is 50% easier this year.*

YEAR AFTER YEAR, the world looks rightfully to Cadillac cars as the complete embodiment of automotive progress. And never has this obligation been more eloquently met than in the beautiful creations described in this folder. ¶ These cars are powered by Cadillac's largest V-8 engine—the finest power plant in any passenger car, and 10% more economical this year. Product of over a quarter-century of consistent development, the Cadillac engine is so smooth

and quiet that you can scarcely hear it in operation. ¶ But touch the throttle—and action is instant. The motor obediently does your bidding, as quickly as it is asked. There is nothing else like it in a motor car. ¶ The leadership of the Cadillac Sixty-Two in riding ease is just as pronounced. Passengers sit at ease over any road. ¶ By all means, drive a Sixty-Two. Whichever model you choose, you'll have the car of the year. Why not get a demonstration ride today?