



# ARGO

## MOTORVIQUE

4-cylinder  
shaft-drive  
2-passenger

# \$295

f. o. b. Jackson, Mich.

Top, windshield, headlights and generator attached, \$29 extra.

## Comfortable, Economical, Dependable Motor Transportation for the Millions

Here's a car that the average family can not only afford, but that it cannot afford to be without. A real motor-vehicle, sturdy, reliable, easy-riding, good-looking—at a price so low that you actually save money in buying one.

And remember that the Argo Motorvique is not an untried experiment. Back of it are some of the best-known men in the industry, who have devoted two years of their time to its perfection. The car has been tried out thoroughly before being offered to the public—some cars have been run from 6000 to 10,000 miles over every kind of going.

Read the specifications given below, and write for descriptive folder.

### Specifications

**Motor:** Briscoe Frères L-head type; 2 $\frac{5}{16}$ x4; 4 cylinders cast en bloc; 3-point suspension. **Cooling:** Thermosiphon, standard honeycomb radiator. **Clutch:** Cone type, leather faced. **Transmission:** Sliding gear, two speeds forward, and reverse. **Axle:** Front, I-beam, rear, Argo special. **Drive:** Shaft, through universal joint. **Bearings:** Ball bearing complete from engine to wheels. **Springs:** Full elliptic, front and rear. **Brakes:** External contracting. **Lubrication:** Self-contained constant-level splash system; sight gauge on dash. **Ignition:** Timer distributor of great battery economy. **Frame:** Pressed steel channel. **Wheels:** Wire, clincher-rim; 90-inch wheelbase, 44-inch tread. **Tires:** 28-inch. **Control:** Single pedal, spark and

throttle on steering column. **Body:** Dark finish, two-passenger; seat 24x42 inches; leg room 38 inches. **Equipment:** Two side oil lamps, oil tail lamp, horn and tools. Headlights, top, windshield and generator attached, \$29 extra.

### Dealers and Representatives Wanted Everywhere

The Argo Motorvique offers what we believe to be the best chance in the history of the motor-vehicle for good men to make big money.

Its appeal is universal. Besides the general sale, there are dozens of special classes of users. Physicians, salesmen, owners of larger cars who need a small car for errand work, farmers—there is scarcely a field that does not offer rich returns.

Write today, giving full particulars about yourself.

**ARGO MOTOR COMPANY, Inc., 570 Main Street, Jackson, Michigan**